



2012 MODEL YEAR

RAM 2500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,965

DODGE RAM 2500 SLT CREW CAB 4X4

Exterior Color: Flame Red Clear Coat Exterior Paint
Interior Color: Dark Slate / Medium Graystone Interior Colors
Interior: Power Premium Cloth 40 / 20 / 40 Bench Seat
Engine: 6.7-Liter Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
34-Gallon Fuel Tank
Tire Pressure Monitor w/ 4-Wheel Pressure Display
Integrated Trailer Brake Controller with Display
Electric Shift-on-the-Fly Transfer Case
Electronic Stability Control
Heavy Duty Engine Cooling
730-Amp Maintenance-Free Batteries
Anti-Lock 4-Wheel Disc Brakes
Remote Keyless Entry
Sentry Key® Theft Deterrent System
Speed Control
Power Locks

OPTIONAL EQUIPMENT

Customer Preferred Package 2FZ \$1,835
Folding Flat Load Floor Storage
17-Inch x 8.0-Inch Polished Forged-Aluminum Wheels
Full Chrome Grille
Power Lumbar Adjust
Storage Compartment under Front Center Seat
Rear 60 / 40 Split-Folding Seat
115-Volt Auxiliary Power Outlet
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Big Horn Regional Package
Power 10-Way Driver Seat
Glove Box Lamp
"Big Horn" Badge
Under Hood Lamp
Limited-Slip Differential Rear Axle
Fog Lamps
Power Premium Cloth 40 / 20 / 40 Bench Seat
Luxury Group \$440
Auto-Dimming Exterior Mirrors
Black Exterior Mirrors
Overhead Console with Garage Door Opener
Universal Garage Door Opener
Exterior Mirrors with Turn Signals
Exterior Mirrors with Puddle Lamps
Exterior Mirrors with Heating Element
Power Heated Mirrors with Manual Fold-Away
Rear Dome Lamp with On/Off Switch

Glove Box Lamp
Sun Visors with Illuminated Vanity Mirrors
Protection Group \$50
Transfer Case Skid Plate
Technology Group \$495
ParkSense® Rear Park Assist System
506W Alpine® Prem Sound w/9 Speakers & Subwoofer
Heavy Duty Snow Plow Prep Package \$85
180-Amp Alternator
6-Speed Automatic 68RFE Transmission \$500
6.7-Liter Cummins® Turbo Diesel Engine \$7,795
Diesel Exhaust Brake
Tow Hooks
Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps
Roof-Mounted Clearance Lamps \$80
Uconnect® 430N SAT/CD/DVD/MP3/HDD/NAV \$1,200
Bluetooth® Streaming Audio
Garmin® Navigation System
40 GB Hard Drive with 28 GB Available
6.5-Inch Touch Screen Display
Auto-Dimming Rearview Mirror
Uconnect® Voice Command with Bluetooth®
SiriusXM Travel Link/1Yr Travel Link Subscription
LT265/70R17E OWL On/Off-Road Tires \$200
ParkView Rear Back-Up Camera \$200
Package Value Savings of \$550
Included in Big Horn Price

DESTINATION CHARGE \$995

TOTAL BEFORE DISCOUNT \$53,840

SLT Diesel Discount -\$600

TOTAL PRICE: * \$53,240

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Limited Warranty on Cummins Diesel engine components.
24-hour towing assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UD5DL1CG-336836

L4-VON: 3098

S.L. 1118



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

N/A

Expected range for most drivers to MPG

HIGHWAY MPG

N/A

Expected range for most drivers to MPG

Estimated Annual Fuel Cost

based on 15,000 miles at per gallon

Combined Fuel Economy

Heavy duty vehicle, no label required.

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See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger

★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.