



2014 MODEL YEAR

# RAM 1500 TRADESMAN REG CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$24,585**

RAM 1500 ST REG CAB 4X2  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 3.6-Liter V6 FFV 24-Valve VVT Engine  
Transmission: 8-Speed TorqueFlite Auto Trans 845RE

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 32-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front Airbags
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Sentry Key® Theft Deterrent System
- Power Accessory Delay
- Locking Tailgate
- Manual Door Locks
- Manual Windows
- Spray in Bedliner
- Class IV Receiver Hitch

INTERIOR FEATURES

- Front Armrest with Three Cup Holders
- Air Conditioning
- Uconnect® 3.0 AM/FM
- 6 Speakers
- Media Hub (USB, Audio Jack)
- Tilt Steering Column
- Electronic Vehicle Information Center
- 12-Volt Auxiliary Power Outlet
- Rearview Day / Night Mirror
- Behind the Seat Storage / Bin
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- Halogen Quad Headlamps
- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires
- Full Size Spare Tire
- Manual 6-Inch x 9-Inch Black Mirrors
- Automatic Headlamps

- Tinted Glass Windows
- Black Door Handles
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT

- Customer Preferred Package 22B  
Tradesman Package \$495
- Exterior Appearance Group \$495
- 17-Inch x 7.0-Inch Aluminum Wheels
- Bright Grille
- Bright Front Bumper
- Bright Rear Bumper
- Power and Remote Entry Group \$735
- Power Windows with Front One-Touch-Down Feature
- Power Door Locks
- Remote Keyless Entry with All-Secure
- Power Heated Mirrors with Manual Fold-Away
- Premium Vinyl Door Trim with Map Pocket
- Popular Equipment Group \$500
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Cloth 40 / 20 / 40 Bench Seat
- Front Floor Mats
- Anti-Spin Differential Rear Axle \$325
- Delete Spray in Bedliner -\$325

DESTINATION CHARGE \$1,095

**TOTAL PRICE: \* \$27,410**

WARRANTY COVERAGE

- 5-year or 100,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JR6DG3EG-111527

L4-VON: 7303

S.L. 0827



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

**Fuel Economy**  
**20** MPG  
combined city/hwy  
17 city  
25 highway  
5.0 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

**You spend \$1,500 more in fuel costs over 5 years** compared to the average new vehicle.

**Driving Range**  
Gasoline: 640 miles  
Ethanol (E85): 448 miles

**Annual fuel COST \$2,600**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** **Smog Rating (tailpipe only)**



This vehicle emits 449 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★  
Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★  
Rear seat Not Rated

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
SALTILLO, MEXICO

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES