



2014 MODEL YEAR

# RAM 3500 TRADESMAN CREW CAB 4X4 LONG BOX

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$37,930**

### RAM 3500 ST CREW CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 6.7L Cummins® Turbo Diesel w/Exhaust Brake

Transmission: 6-Speed Automatic Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Spin Differential Rear Axle
- 3.73 Rear Axle Ratio
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Sentry Key® Theft Deterrent System
- Speed Control
- Power Door Locks
- Power Accessory Delay
- Power Front Windows w/ 1-Touch Up and Down Feature
- Automatic Headlamps
- Power Heated T-Tow Mirrors w/ Puddle & Signal Lamps
- 730-Amp Maintenance Free Battery
- 160-Amp Alternator
- Tip Start

### INTERIOR FEATURES

- Air Conditioning
- Uconnect® 3.0 AM/FM
- Media Hub (USB, Aux)
- 6 Speakers
- Instrument Cluster with Display Screen
- 40 / 20 / 40 Split Bench Seat
- Front Armrest with Cup Holders
- Second-Row In-Floor Storage Bins
- Rear Folding Seat
- Rear Under Seat Storage Compartment
- 12-Volt Auxiliary Power Outlet
- Tilt Steering Column
- Rearview Day / Night Mirror
- Driver / Passenger Assist Handles

### EXTERIOR FEATURES

- 18-Inch x 8.0-Inch Steel Wheels
- LT275/70R18E BSW All Season Tires
- 32-Gallon Fuel Tank
- Locking Tailgate

### OPTIONAL EQUIPMENT

- Customer Preferred Package 2FA \$90
- Cold Weather Group
- Engine Block Heater
- Winter Front Grille Cover
- Chrome Appearance Group \$795

- 17-Inch x 6.0-Inch Steel Wheels
- Bright Grille
- Bright Wheel Skins
- Bright Front Bumper
- Bright Rear Bumper
- Heavy Duty Snow Plow Prep Group \$135
- 220-Amp Alternator
- Transfer Case Skid Plate Shield
- 5th Wheel / Gooseneck Towing Prep Group \$400
- Popular Equipment Group \$650
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Cloth 40 / 20 / 40 Bench Seat
- Floor Covering Carpet
- Front and Rear Floor Mats
- Remote Keyless Entry with All-Secure
- 6-Speed Automatic Transmission \$500
- 3.42 Rear Axle Ratio
- Electric Shift-on-the-Fly Transfer Case \$245
- 3.73 Rear Axle Ratio \$50
- 6.7L Cummins® Turbo Diesel w/Exhaust Brake \$7,995
- 180-Amp Alternator
- Ram Active Air™
- Selective Catalytic Reduction (UREA-DEF)
- Single Disc Remote CD Player \$195
- Dual Rear Wheels \$1,200
- 17-Inch x 6.0-Inch Steel Argent Wheels
- LT235/80R17E BSW All Season Tires
- Clearance Lamps
- Trailer Brake Control \$230

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$51,610**

### WARRANTY COVERAGE

- 5-year or 100,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3RRGL2EG-164089

L4-VON: 3544

S.L. 1108



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment



Fuel Economy  
**N/A**  
 combined city/hwy city highway  
 N/A gallons per 100 miles

Heavy duty vehicle, no label required.

You **save**  
**N/A**  
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST  
**N/A**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236