



2020 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,140

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Ivory White Tri-Coat Pearl-Coat Exterior Paint

Interior Color: Black / New Saddle Interior Colors

Interior: Leather-Trimmed Bucket Seats

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- ParkSense® Front and Rear Park-Assist with Stop
- ParkView® Rear Back-Up Camera
- Conventional Differential Rear Axle
- 3.21 Rear Axle Ratio
- Class IV Receiver-Hitch
- 7-Pin Wiring Harness
- Dampened Tailgate
- Active Front Air Dams
- Remote Tailgate-Release
- Spray-in Bedliner
- Rain-Sensitive Windshield Wipers
- Tire-Fill Alert

INTERIOR FEATURES

- Uconnect® 4C NAV with 8.4-Inch Display
- Apple CarPlay®
- Google Android Auto™
- Cluster 7.0-Inch TFT Color Display
- Media Hub-2 USB, Full Funct, Aux
- 115-Volt Auxiliary Power Outlet
- 9-Amplified Speakers with Subwoofer
- A/C Auto Temperature Control w/Dual-Zone Control
- Wood / Leather-Wrapped Steering Wheel
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- 8-Way Power Driver and Passenger Seats
- Heated Front Seats
- Ventilated Front Seats
- Heated Second-Row Seats
- Foam Bottle Insert (Door Trim Panel)
- 2nd-Row In-Floor Storage Bins
- Rear Power Sliding Window
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- 5-Year SiriusXM® Traffic™ Service
- 5-Year SiriusXM® Travel Link Service
- SiriusXM Guardian™ Connected Services w/1-Yr Trial

EXTERIOR FEATURES

- 20-Inch x 9.0-Inch Aluminum Painted/Polished Wheels
- 275/55R20 BSW All-Season Tires

- 18-Inch Full-Size Steel Spare Wheel
- Wheel-to-Wheel Side-Steps
- Bi-Function LED Projector Headlamps
- Pick-Up Box Lighting
- Front LED Fog Lamps
- LED Tail Lamps
- Premium Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Ivory White Tri-Coat Pearl-Coat Exterior Paint \$500
- Customer Preferred Package 25K** \$3,895
 - Longhorn Level 1 Equipment Group
 - Automatic-Dimming Exterior Passenger Mirror
 - SiriusXM® with 360L
 - 19-Speaker Harman Kardon® Premium Sound
 - Blind-Spot and Cross-Path Detection
 - Power Running Boards
 - Uconnect® 12.0-Inch with Navigation
 - Ventilated Rear Seats
 - Wireless Charging Pad
- Anti-Spin Differential Rear Axle \$495
- 5.7L V8 HEMI® MDS VVT Engine \$1,495
- Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: * \$62,515

WARRANTY COVERAGE

- 5-year or 60,000-mile Powertrain Limited Warranty.
- 3-year or 36,000-mile Basic Limited Warranty.
- Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFKT9LN-120189 L4-VON: 0817 0807



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

17 MPG
combined city/hwy

15 city 21 highway

5.9 gallons per 100 miles

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

You spend \$5,750
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.