



2019 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,995

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Rugged Brown Pearl-Coat Exterior Paint
Interior Color: Mountain Brown / Light Mountain Brown Int Colors
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front / Rear Air Bags
- ParkSense® Front and Rear Park-Assist with Stop
- Parkview® Rear Back-Up Camera
- 3.21 Rear Axle Ratio
- Class IV Receiver-Hitch
- 7-Pin Wiring Harness
- Dampened Tailgate
- Active Front Air Dam (N/A 4-Corner Air Suspension)
- Remote Tailgate-Release
- Tailgate-Ajar Warning Lamp
- Spray-In Bedliner
- Rain-Sensitive Windshield Wipers
- Tire-Fill Alert

INTERIOR FEATURES

- Uconnect® 4C NAV with 8.4-Inch Display
- Apple CarPlay®
- Google Android Auto™
- Cluster 7.0-Inch TFT Color Display
- Media Hub-2 USB, Full Function, Aux
- 115V Auxiliary-Power Outlet
- 9-Speakers with Subwoofer
- A/C Auto Temperature Control w/ Dual Zone Control
- Wood/Leather Wrapped Steering Wheel
- Heated Steering Wheel
- Power Adjustable Pedals w/Memory
- Power 8-Way Driver/Passenger Seats
- Heated Front Seats
- Ventilated Front Seats
- Heated Second-Row Seats
- 2nd-Row In-Floor Storage Bins
- Rear Power Sliding-Window
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- 5-Year SiriusXM® Traffic Service
- 5-Year SiriusXM® Travel Link Service
- 1-Year SiriusXM® Guardian Service

EXTERIOR FEATURES

- 20-Inch x 9-Inch Aluminum Painted/Polished Wheels
- 275/55R20 BSW All Season Tires
- 18-Inch Full Size Steel Spare Wheel

- Wheel-to-Wheel Side Steps
- Bi-Function LED Projector Headlamps
- Automatic High Beam Headlamp Control
- LED Bed Lighting
- Front LED Fog Lamps
- LED Tail Lamps
- Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors
- Exterior Mirrors with Courtesy Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Rugged Brown Pearl-Coat Exterior Paint \$100
Customer Preferred Package 25K

- Level 1 Equipment Group \$3,895
- SiriusXM® with 360L
- 12.0-Inch Touchscreen Display
- 19-Speaker Harman Kardon® Premium Sound
- Blind-Spot with Cross-Path Detection
- Power Running Boards
- Uconnect® 4C NAV with 12-Inch Display
- Ventilated Rear Seats
- RamCharger Wireless Charging Pad
- Tri-Fold Tonneau Cover \$550
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,195
- Panoramic Sunroof \$1,495
- Trailer Brake Control \$295

Destination Charge \$1,695

TOTAL PRICE: * \$63,220

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFKT9KN-663492 L4-VON: 0326 1115



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment

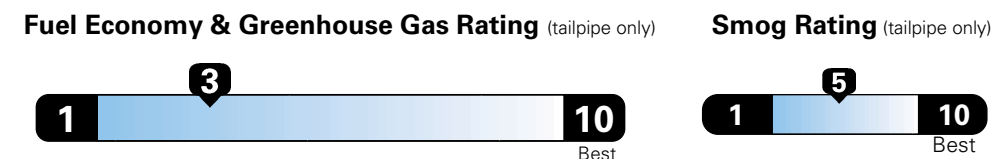
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG
 combined city/hwy
5.9 gallons per 100 miles
 15 city 21 highway

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

You spend \$5,250
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost \$2,450



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 57%
 MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT:
 STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.