



# 2019 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$71,045**

**RAM 1500 LONGHORN CREW CAB 4X4**

**Exterior Color:** Ivory Tri-Coat Pearl  
**Interior Color:** Black and Cattle Tan interior and seats  
**Interior:** Leather front vented front bucket seats  
**Engine:** 5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque  
**Transmission:** 8-speed automatic transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

Electronic shift-on-demand transfer case  
 Electronic Stability Control  
 Ready Alert Braking  
 Electronic Roll Mitigation  
 Rain Brake Support  
 ParkView Rear Back-Up Camera  
 Remote tailgate release  
 Park-Sense Front and Rear Park Assist  
 Remote start system  
 Automatic high-beam headlamp control  
 Supplemental front seat-mounted side air bags  
 Advanced multistage front air bags  
 Supplemental side curtain air bags  
 Tire fill alert  
 Remote proximity keyless entry  
 Keyless Go with Push button-start  
 Fixed front air dams  
 Active front air dam  
 Active upper grille shutters

**INTERIOR FEATURES**

Leather front vented bucket seats w/etched inserts  
 Rear 60/40 split folding and reclining seat  
 Bucket seats  
 Premium full-length floor console  
 Rear underseat compartment storage  
 Front heated seats  
 Uconnect 4C NAV with 8.4-inch display  
 SiriusXM Travel Link  
 SiriusXM Traffic  
 Front ventilated seats (Not available with Rebel)  
 Power adjustable pedals with memory  
 Second-row heated seats  
 Heated steering wheel  
 9 Alpine speakers with subwoofer  
 7-inch full-colour customizable in-cluster display  
 SiriusXM satellite radio with 1-year subscription  
 Apple CarPlay capable  
 Google Android Auto  
 Driver seat with memory setting  
 115-volt auxiliary power outlet - rear  
 Power 8-way adjustable front seats

Hands-free communication with Bluetooth streaming  
 Front media hub w/2 USB ports & aux input jack  
 Front door acoustic glass

**EXTERIOR FEATURES**

Spray-in bedliner  
 LED fog lamps  
 Bifunctional LED projector headlamps  
 LED bed lighting

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Ivory Tri-Coat Pearl** \$245  
**Customer Preferred Package 27K**  
**Advanced Safety Group** \$2,300  
 Adaptive Cruise Control with Stop and Go  
 Advanced Brake Assist  
 Forward Collision Warning with Active Braking  
 Lane Departure Warning with Lane Keep Assist  
 Parallel & Perpendicular Park Assist with Stop  
**Bed Utility Group** \$100  
 4 adjustable cargo tie-down hooks  
**Longhorn Level 1 Equipment Group** \$3,395  
 12-inch touchscreen  
 harman/kardon 19-speaker high performance audio  
 Blind-Spot and Cross-Path Detection  
 Power running boards  
 SiriusXM with 360L on-demand content  
 Uconnect 4C NAV with 12-inch display  
 USB mobile projection  
 Rear ventilated seats  
 Wireless charging pad  
**3.92 rear axle ratio** \$175  
**5.7L HEMI VVT V8 engine w/FuelSaver MDS & eTorque** \$795  
 18-inch full-size aluminum spare wheel  
**Power dual-pane panoramic sunroof** \$1,595  
 LED dome reading lamp  
**Deployable bed step** \$50  
**22x9-inch polished aluminum wheels** \$1,295  
 285/45R22XL BSW All-Season tires  
**Class IV hitch receiver** \$495  
**Trailer Brake Control** \$375  
**Federal A/C excise tax** \$100  
**Ontario Tire Surcharge**

Destination Charge \$1,895

**TOTAL PRICE: \* \$83,860**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-SRFKT8KN-868589 L4-VON: 2425 0509



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

**5-YEAR 100,000-KM \$0 DEDUCTIBLE POWERTRAIN LIMITED WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2019 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
 This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



**Annual fuel COST**  
 for an annual distance of 20,000 km, and an average fuel price of \$1.02 per litre

**\$ 2 632**

**Coût annuel en carburant**  
 pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 1,02 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

**10.6 – 16.3 L/100 km**

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

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[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

