



2019 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$54,140

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint
Interior Color: Mountain Brown / Light Mountain Brown Int Colors
Interior: Leather-Trimmed Bucket Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front / Rear Air Bags
 ParkSense® Front and Rear Park-Assist with Stop
 Parkview® Rear Back-Up Camera
 3.21 Rear Axle Ratio
 Class IV Receiver-Hitch
 7-Pin Wiring Harness
 Dampened Tailgate
 Active Front Air Dam (N/A 4-Corner Air Suspension)
 Remote Tailgate-Release
 Tailgate-Ajar Warning Lamp
 Spray-In Bedliner
 Rain-Sensitive Windshield Wipers
 Tire-Fill Alert

INTERIOR FEATURES
 Uconnect® 4C NAV with 8.4-Inch Display
 Apple CarPlay®
 Google Android Auto™
 Cluster 7.0-Inch TFT Color Display
 Media Hub-2 USB, Full Function, Aux
 115V Auxiliary-Power Outlet
 9-Amplified Speakers with Subwoofer
 A/C Auto Temperature Control w/ Dual Zone Control
 Wood/Leather Wrapped Steering Wheel
 Heated Steering Wheel
 Power Adjustable Pedals w/Memory
 Power 8-Way Driver and Front Passenger Seats
 Heated Front Seats
 Ventilated Front Seats
 Heated Second-Row Seats
 2nd-Row In-Floor Storage Bins
 Rear Power Sliding Window
 SiriusXM® with 1-Year Radio Sub Call 800-643-2112
 5-Year SiriusXM® Traffic Service
 5-Year SiriusXM® Travel Link Service
 1-Year SiriusXM® Guardian Service

EXTERIOR FEATURES
 20-Inch x 9-Inch Aluminum Painted/Polished Wheels
 275/55R20 BSW All Season Tires
 18-Inch Full Size Steel Spare Wheel

Wheel-to-Wheel Side Steps
 Bi-Function LED Projector Headlamps
 Automatic High Beam Headlamp Control
 LED Bed Lighting
 Front LED Fog Lamps
 LED Tail Lamps
 Pwr Heated Mirrors w/Fold-Away N/A w/Towing Mirrors
 Exterior Mirrors with Courtesy Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Delmonico Red Pearl-Coat Exterior Paint \$100
Customer Preferred Package 25K
 Advanced Safety Group \$1,695
 Adaptive Cruise Control w/Stop & Go
 Advanced Brake Assist
 Full-Speed Forward Collision Warning Plus
 Lane Keep Assist
 Parallel & Perpendicular Park-Assist w/Stop
 Surround-View Camera (N/A w/Trailer-Tow Mirrors)
 Level 1 Equipment Group \$3,895
 SiriusXM® with 360L
 12.0-Inch Touchscreen Display
 19-Speaker Harman Kardon® Premium Sound
 Blind-Spot with Cross-Path Detection
 Power Running Boards
 Uconnect® 4C NAV with 12-Inch Display
 Ventilated Rear Seats
 RamCharger Wireless Charging Pad
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,395
 Panoramic Sunroof \$1,495
 22-Inch x 9-Inch Polished Painted Wheels w/Inserts \$2,095
 285/45R22XL BSW All-Season Tires

Destination Charge \$1,695

TOTAL PRICE: * \$66,510

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-SRFKT7KN-714164 L4-VON: 2488 0312



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
17 MPG
 combined city/hwy
 15 city 21 highway

Standard pickups range from 12 to 25 MPG. The best vehicle rates 136 MPGe.

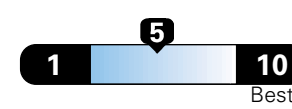
5.9 gallons per 100 miles

You spend \$5,250
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 28%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
 STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
 ENGINE: MEXICO
 TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.