



# 2020 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$54,140**

### RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint  
Interior Color: Mountain Brown / Lt. Mountain Brown Interior Colors  
Interior: Premium Leather Seats with Filigree  
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
ParkSense® Front and Rear Park-Assist with Stop  
ParkView® Rear Back-Up Camera  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Class IV Receiver-Hitch  
7-Pin Wiring Harness  
Dampened Tailgate  
Active Front Air Dams  
Remote Tailgate-Release  
Spray-in Bedliner  
Rain-Sensitive Windshield Wipers  
Tire-Fill Alert

#### INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display  
Apple CarPlay®  
Google Android Auto™  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Funct, Aux  
115-Volt Auxiliary Power Outlet  
9-Amplified Speakers with Subwoofer  
A/C Auto Temperature Control w/Dual-Zone Control  
Wood / Leather-Wrapped Steering Wheel  
Heated Steering Wheel  
Power Adjustable Pedals with Memory  
8-Way Power Driver and Passenger Seats  
Heated Front Seats  
Ventilated Front Seats  
Heated Second-Row Seats  
Foam Bottle Insert (Door Trim Panel)  
2nd-Row In-Floor Storage Bins  
Rear Power Sliding Window

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100  
Customer Preferred Package 27K \$395  
Protection Group \$395  
Front Suspension Skid Plate  
Fuel Tank Skid Plate  
Steering Gear Skid Plate  
Transfer Case Skid Plate  
Trailer-Tow Group \$400  
Power Trailer-Tow Mirrors with Manual Fold-Away  
Trailer Brake Control  
Advanced Safety Group \$1,495  
Adaptive Cruise Control with Stop & Go  
Advanced Brake-Assist

Full Speed Forward Collision Warn Plus  
Lane Keep Assist  
Parallel and Perpendicular Park-Assist with Stop  
Surround-View Camera (N/A w/Trailer-Tow Mirrors)  
Bed Utility Group \$545  
4-Adjustable Cargo Tie-Down Hooks \$3,895  
Longhorn Level 1 Equipment Group  
Automatic-Dimming Exterior Passenger Mirror  
SiriusXM® with 360L  
19-Speaker Harman Kardon® Premium Sound  
Blind-Spot and Cross-Path Detection  
Power Running Boards  
Uconnect® 12.0-Inch with Navigation  
Ventilated Rear Seats  
Wireless Charging Pad  
3.92 Rear Axle Ratio \$95  
Anti-Spin Differential Rear Axle \$495  
5.7L V8 HEMI® MDS VVT eTorque Engine \$1,995  
18-Inch Aluminum Spare Wheel  
Multi-Function Tailgate \$995  
33-Gallon Fuel Tank \$445  
Air Suspension, 4-Corner \$1,805  
22-Inch x 9.0-Inch Polish / Painted Wheels w/Insert \$2,095  
285/45R22XL BSW All-Season Tires  
RamBox® Cargo Management System \$995

Destination Charge \$1,695

TOTAL PRICE: \* **\$71,585**

#### WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFKT2LN-115156 L4-VON: 6263 0806



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



**19** MPG  
combined city/hwy  
17 city 22 highway

Standard pickups range from 12 to 25 MPG.  
The best vehicle rates 136 MPGe.

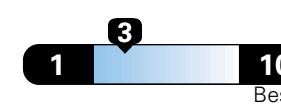
5.3 gallons per 100 miles

You spend  
**\$4,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,350**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

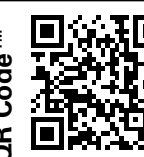
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★  
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★  
Front seat ★★★★★  
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



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