



# 2020 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$42,540**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**  
**Exterior Color:** Bright White Clear-Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 5.7L V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**

**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Conventional Differential Rear Axle
- 3.21 Rear Axle Ratio
- Push-Button Start
- Remote Keyless Entry
- ParkView® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain-Brake Support
- Tire-Fill Alert
- Electronic Roll Mitigation
- Electronic Stability Control
- Trailer Sway Damping
- Hill Start Assist
- Speed Control
- Rotary Shifter-Black
- Class III Hitch
- 7-Pin Wiring Harness
- 26-Gallon Fuel Tank
- Capless Fuel-Fill

**INTERIOR FEATURES**

- Uconnect® 3 with 5-Inch Display
- Cluster 3.5-Inch TFT Black and White Display
- Integrated Voice Command with Bluetooth®
- Media Hub-2 USB, Full Funct, Aux
- 12-Volt Auxiliary Power Outlet
- 6-Speakers
- 4-Way Manual Adjustable Driver Seat
- 4-Way Manual Adjustable Front Passenger Seat
- Power Front Windows with 1-Touch Up & Down
- Front and Rear Climate-Control Outlets
- Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Shift Control
- Tilt / Telescope Steering Column

**EXTERIOR FEATURES**

- 18-Inch x 8.0-Inch Wheels
- 275/65R18 BSW All-Season LRR Tire

- 18-Inch Full-Size Steel Spare Wheel
- Power-Heated Mirrors with Manual Fold-Away
- Automatic Headlamps
- Halogen Quad Headlamps
- Front Fog Lamps
- Cargo Tie-Down Loops
- Locking Tailgate

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

- Deluxe Cloth Bucket Seat \$495
- Customer Preferred Package 25Z**
- "Big Horn" Badge \$1,200
- Big Horn Level 1 Equipment Group
- 2nd-Row In-Floor Storage Bins
- 8.4-Inch Touchscreen Display
- Apple CarPlay®
- Class IV Receiver-Hitch
- Cluster 3.5-Inch TFT Color Display
- Google Android Auto™
- 4-Way Power Lumbar Adjustable Driver Seat
- 8-Way Power Driver Seat
- Power Adjustable Pedals
- Power Folding Mirrors
- Rear Power Sliding Window
- Rear Window Defroster
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Universal Garage Door Opener
- 5.7L V8 HEMI® MDS VVT Engine \$1,495
- Remote-Start System \$245

Destination Charge \$1,695

**TOTAL PRICE: \* \$47,670**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-SRFFT7LN-154366 L4-VON: 9455 0901



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**17 MPG**  
 combined city/hwy  
**5.9** gallons per 100 miles  
 15 city 21 highway

Standard pickups range from 12 to 25 MPG .  
The best vehicle rates 136 MPGe.

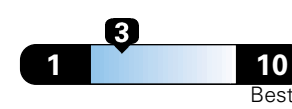
**You spend  
\$5,750  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$2,650**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 26%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
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Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.