



# 2016 MODEL YEAR RAM 1500 REBEL CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$45,100**

**RAM 1500 REBEL 4X4**  
Exterior Color: Bright White Clear Coat Exterior Paint  
Interior Color: Black / Red Interior Colors  
Interior: Premium Cloth Seats with Embossed Tread Pattern  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

3.92 Rear Axle Ratio  
Class IV Receiver Hitch  
4-Corner Air Suspension  
26-Gallon Fuel Tank  
Remote Keyless Entry with All-Secure Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Sentry Key® Theft Deterrent System

INTERIOR FEATURES  
Air Conditioning  
Uconnect® 5.0  
Integrated Voice Command with Bluetooth®  
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
6 Speakers

Media Hub (USB, Aux)  
Perforated Steering Wheel with Red Stitching  
Steering Wheel Mounted Audio Controls  
Heated Steering Wheel  
Tilt Steering Column  
Instrument Cluster with Display Screen  
Instrument Panel Color Keyed Bezel  
Overhead Console  
Off-Road Truck Door Trim Panel  
Power 10-Way Driver / 6-Way Passenger Seats  
Heated Front Seats  
Power Lumbar Adjust  
Off-Road Truck Rubber Floor Mats  
Rear Power Sliding Window  
Second-Row In-Floor Storage Bins  
Folding Flat Load Floor Storage

EXTERIOR FEATURES  
17-Inch x 8-Inch Alum Wheels w/Matte Black Pocket  
LT285/70R17E BSW All Terrain Tires  
Bi-Function Projector Black Headlamps  
LED Fog Lamps  
Sport Tail Lamps  
Power Heated Mirrors with Manual Fold-Away  
Black Grille with RAM Lettering  
Black Powder Coated Front Bumper

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

**Rebel Package 26W** \$660  
Dual Rear Exhaust with Bright Tips  
Luxury Group  
LED Bed Lighting  
Power Heated Mirrors with Power Fold-Away  
Auto-Dimming Exterior Mirror  
Exterior Mirrors with Courtesy Lamps  
Auto-Dimming Rearview Mirror w/Microphone  
Sun Visors with Illuminated Vanity Mirrors  
Overhead Console with Garage Door Opener  
Remote Start and Security Alarm Group \$350  
Remote Start System (N/A Manual Transmission)  
Security Alarm  
Rear Camera and Park Assist Group \$595  
ParkSense® Rear Park Assist System  
ParkView™ Rear Back-Up Camera  
Tonneau Cover with Embossed Ram's Head \$500  
8-Speed Automatic 8HP70 Transmission \$500  
Anti-Spin Differential Rear Axle \$370  
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150  
Keyless Enter 'n Go™ \$300  
7-inch Rebel Reconfigurable Instrument Cluster \$175  
Uconnect® 8.4 \$505  
Uconnect® Access 6-Mo Trial (Registration Req'd)  
Navigation-Capable. See Dealer for Activation  
Media Hub (SD, USB, Aux)  
9 Alpine® Speakers with Subwoofer \$300  
Trailer Brake Control \$280  
Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$52,455**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7YT8GS-133857 L4-VON: 5673 S.L. 1003



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

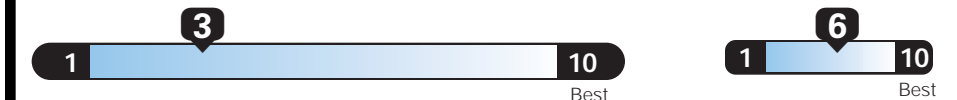
Gasoline Vehicle

**Fuel Economy**  
17 MPG combined city/hwy  
15 city  
21 highway  
5.9 gallons per 100 miles  
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend **\$5,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST  
**\$2,800**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★  
Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★  
Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 59 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.