



2017 MODEL YEAR

# RAM 1500 LARAMIE CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$58,345**

**RAM 1500 LARAMIE CREW CAB 4X4**  
Exterior Color: Granite Crystal Metallic  
Interior Color: Black w/ Black seats  
Interior: Leather-faced front 40/20/40 bench  
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS  
Transmission: 8-speed TorqueFlite automatic

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
**FUNCTIONAL / SAFETY FEATURES**

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Park-Sense Rear Park Assist System
- Supplemental front seat side air bags
- Electronic shift-on-demand transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- 7-inch customizable in-cluster display
- Radio, driver seat, mirrors & pedals memory setting
- Security alarm
- Remote keyless entry
- Sentry Key antitheft engine immobilizer
- Universal garage door opener
- 3.5-inch Electronic Vehicle Information Centre
- Bifunctional halogen projector headlamps
- Automatic headlamps
- Locking tailgate
- 4-pin wiring harness

**INTERIOR FEATURES**

- Rear 60/40 split folding seat
- Second-row in-floor storage bins
- Power 10-way memory driver & 6-way passenger seats
- Power lumbar adjust
- Front ventilated seats
- Front heated seats
- Leather-wrapped steering wheel
- Steering wheel-mounted audio controls
- Heated steering wheel
- A/C with dual-zone automatic temperature control

- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Power adjustable pedals with memory
- Rear power sliding window
- Tilt steering column
- LED interior lighting
- Uconnect 8.4-in Touch/SXM/Hands-free/NAVready 8.4-inch touchscreen
- 9 Alpine speakers with subwoofer
- SiriusXM satellite radio with 1-year subscription
- Hands-free communication with Bluetooth streaming

**EXTERIOR FEATURES**

- 20x9-inch chrome-clad aluminum wheels
- P275/60R20 BSW All-Season tires
- Power folding exterior mirrors

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Granite Crystal Metallic \$195
- Customer Preferred Package 26H Protection Group \$250
  - Tow hooks
  - Transfer case skid plate
  - Front suspension skid plate
- Trailer Tow Mirrors & Brake Group \$900
  - Trailer Brake Control
  - Bright, power, trailer tow mirrors
  - Trailer tow mirrors
- Lower two-tone paint
- Remote start system \$395
- Class IV hitch receiver NO CHARGE
- Federal A/C Excise Tax \$100
- Destination Charge \$1,795

**TOTAL PRICE: \* \$61,980**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7VT5HS-680543 L4-VON: 3316 S.L. 0214



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

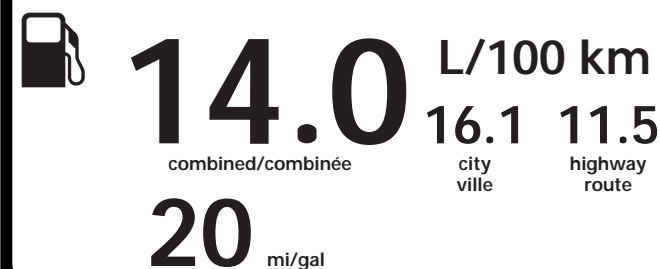
Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

**\$ 2 604**

Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires font entre

9.8 - 16.3 L/100 km

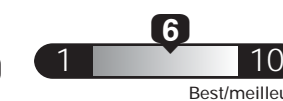
L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

