



2013 MODEL YEAR

# RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$55,295**

### RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Prairie Pearl Coat Exterior Paint

Interior Color: Black / Cattle Tan Interior Color

Interior: Premium Leather Bucket Seats

Engine: 5.7-Liter V8 HEMI MDS VVT Engine

Transmission: 8-Speed Auto 8R70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Side-Curtain Front and Rear Airbags
- Supplemental Side-Curtain Airbags
- Supplemental Front Seat-Mounted Side Airbags
- Electric Shift-On-Demand Transfer Case
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Tire Pressure Monitoring Display
- ParkView Rear Back Up Camera
- ParkSense Rear Park Assist System
- Memory for Radio, Driver's Seat, Mirrors and Pedals
- Universal Garage Door Opener
- Security Alarm
- Remote Keyless Entry
- Remote Start System
- Bi-Function Halogen Projector Headlamp
- Trailer Tow with 4-Pin Connector Wiring
- 180-Amp Alternator

#### INTERIOR FEATURES

- Premium Leather Bucket Seats
- Rear 60/40 Split Folding Seat
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
- Power Lumbar Adjust
- Heated Front Seats
- Ventilated Front Seats
- Heated Second-Row Seats
- Premium Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Ctrl's
- Heated Steering Wheel
- Air Conditioning ATC with Dual Zone Control
- Speed Control
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Locks
- Power Adjustable Pedals with Memory
- Rear Power Sliding Window
- 8.4" Touch Screen Display
- Uconnect 8.4AN AM/FM/BT/NAV

- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- 9 Amplified Speakers w/Subwoofer
- GPS Navigation
- Media Hub (SD, USB, Aux)
- Uconnect Voice Command w/Bluetooth
- RR View Auto Dim Mirror w/Microphone

#### EXTERIOR FEATURES

- 20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels
- P275/60R20 BSW All Season Tires
- Power Folding Mirrors
- Fog Lamps

#### OPTIONAL EQUIPMENT

- Customer Preferred Package 26K Protection Group \$125
- Transfer Case Skid Plate Shield
- Front Suspension Skid Plate Convenience Group \$350
- Remote Proximity Keyless Entry
- Keyless Enter 'n Go w/Passive Entry
- Rain Sensitive Windshield Wipers
- SmartBeam Headlamps
- Tri-Fold Tonneau Cover \$450
- 8-Speed Auto 8R70 Transmission \$1,000
- Bright Rotary Shifter
- Active Grille Shutters
- Electronic Shift
- 3.21 Rear Axle Ratio
- Anti-Spin Differential Rear Axle \$475
- Power Sunroof \$1,295
- Chrome Tubular Side Steps by Mopar \$750
- Single Disc Remote CD Player \$200
- P275/60R20 OWL All Season Tires \$200
- Class IV Receiver Hitch \$295
- Trailer Brake Control \$300
- Federal A/C Excise Tax \$100
- Ontario Tire Surcharge
- Destination Charge \$1,595

**TOTAL PRICE: \* \$62,430**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT2DS-642176

L4-VON: 4979

S.L. 0422



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2013 Chrysler, Jeep®, Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre\* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance\*. Basic Warranty coverage is for 3 years or 60,000 kilometres\*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins® Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres\*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

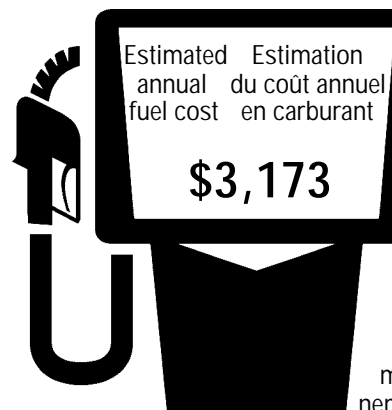
\*Whichever comes first. \*Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

# ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

CITY / VILLE  
**14.4 20**  
L/100 km mi/gal



Estimated annual fuel cost  
Estimation du coût annuel en carburant  
**\$3,173**

HIGHWAY / ROUTE  
**9.7 29**  
L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**