



2015 MODEL YEAR
RAM 1500 LARAMIE
LIMITED EDITION CREW CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$50,080

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Laramie Limited Leather Bucket Seats
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
 Class IV Receiver Hitch
 32-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure
 Remote Start System (N/A Manual Transmission)
 Spray-In Bedliner
 Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Anti-Lock 4-Wheel Disc Brakes
 ParkView™ Rear Back-Up Camera
 ParkSense® Front / Rear Park Assist System
 Sentry Key® Theft Deterrent System

INTERIOR FEATURES
 A/C Auto Temperature Control with Dual Zone Control
 Uconnect® 8.4AN AM/FM/SXM/HD/BT/NAV
 Uconnect® Access 1-Year Trial (Reg Required)
 For Details, Visit www.DriveUconnect.com
 Integrated Voice Command with Bluetooth®
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 SiriusXM Travel Link™ / 5-Year Subscription
 SiriusXM Traffic™ / 5-Year Traffic Service
 For More Information, Call 800-643-2112
 9 Amplified Speakers with Subwoofer
 Premium Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Heated Steering Wheel
 Tilt Steering Column
 Power Adjustable Pedals with Memory
 Laramie Longhorn Instrument Cluster

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Limited Package 28M \$1,895

Wood / Leather-Wrapped Steering Wheel
 Delete Tow Hooks
 20-Inch x 9-Inch Alum Paint / Chrome Inserts Wheels
 High Back Seats
 Leather-Wrapped Grab Handle
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 Body-Color Front Fascia
 Body-Color Rear Bumper
 Laramie Limited Group
 Laramie Limited Leather Bucket Seats

Luxury Front and Rear Floor Mats
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
 4-Corner Air Suspension
 Automatic High Beam Headlamp Control
 Steering Wheel Mounted Audio Controls
 Heated Front Seats
 Heated and Ventilated Front Seats
 Heated Steering Wheel
 Heated Second-Row Seats
 Monotone Paint
 Keyless Enter 'n Go™
 Rain Sensitive Windshield Wipers
 115-Volt Auxiliary Power Outlet
 Rear Window Defroster
 Trailer Tow Mirror and Brake Control Group \$330
 Power Chrome Trailer Tow Mirrors w/Manual Fold-Away
 Trailer Brake Control
 Limited Appearance Package \$200
 Body-Color Fender Flares
 Bright Front Bumper
 Bright Rear Bumper
 Chrome Body Side Molding
 Anti-Spin Differential Rear Axle \$325
 3.0-Liter V6 EcoDiesel Engine \$3,120
 800-Amp Maintenance Free Battery
 Maximum Duty Engine Cooling
 Selective Catalytic Reduction (UREA-DEF)
 26-Gallon Fuel Tank
 3.55 Rear Axle Ratio
 OJC

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$57,145

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PMXFS-578254 L4-VON: 3359 S.L. 1216



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

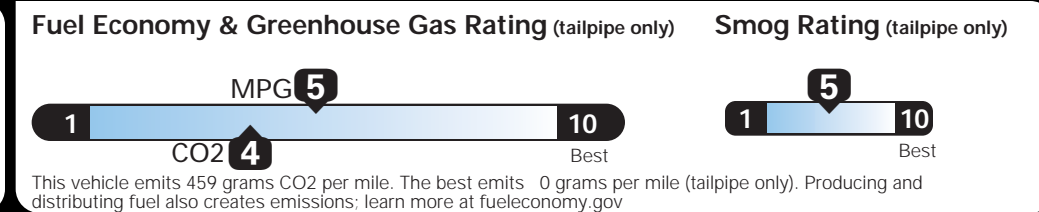
EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy
22 MPG Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.
 19 city 27 highway
4.5 gallons per 100 miles

You spend \$1,750
more in fuel costs over 5 years
 compared to the average new vehicle.

Annual fuel COST \$2,550



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
 Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
 Based on the risk of injury in a side impact.

Rollover ★★★
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.