



**2015 MODEL YEAR**  
**RAM 1500 LARAMIE**  
**LIMITED EDITION CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$50,080**

**RAM 1500 LONGHORN CREW CAB 4X4**  
**Exterior Color:** Black Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Laramie Limited Leather Bucket Seats  
**Engine:** 3.0-Liter V6 EcoDiesel Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
 FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
 Class IV Receiver Hitch  
 32-Gallon Fuel Tank  
 Remote Keyless Entry with All-Secure  
 Remote Start System (N/A Manual Transmission)  
 Spray-In Bedliner  
 Locking Tailgate  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Anti-Lock 4-Wheel Disc Brakes  
 ParkView™ Rear Back-Up Camera  
 ParkSense® Front / Rear Park Assist System  
 Sentry Key® Theft Deterrent System

INTERIOR FEATURES  
 A/C Auto Temperature Control with Dual Zone Control  
 Uconnect® 8.4AN AM/FM/SXM/HD/BT/NAV  
 Uconnect® Access 1-Year Trial (Reg Required)  
 For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
 Integrated Voice Command with Bluetooth®  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 SiriusXM Travel Link™ / 5-Year Subscription  
 SiriusXM Traffic™ / 5-Year Traffic Service  
 For More Information, Call 800-643-2112

9 Amplified Speakers with Subwoofer  
 Premium Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Heated Steering Wheel  
 Tilt Steering Column  
 Power Adjustable Pedals with Memory  
 Laramie Longhorn Instrument Cluster  
 Rear Power Sliding Window  
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
 Heated and Ventilated Front Seats  
 Heated Second-Row Seats  
 Second-Row In-Floor Storage Bins  
 Folding Flat Load Floor Storage

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**  
**Limited Package 28M \$1,895**

Wood / Leather-Wrapped Steering Wheel  
 Delete Tow Hooks  
 20-Inch x 9-Inch Alum Paint / Chrome Inserts Wheels  
 High Back Seats  
 Leather-Wrapped Grab Handle

Rear 60 / 40 Split Folding Seat  
 Folding Flat Load Floor Storage  
 Body-Color Front Fascia  
 Body-Color Rear Bumper  
 Laramie Limited Group  
 Laramie Limited Leather Bucket Seats  
 Luxury Front and Rear Floor Mats  
 Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat  
 4-Corner Air Suspension  
 Automatic High Beam Headlamp Control  
 Steering Wheel Mounted Audio Controls  
 Heated Front Seats  
 Heated and Ventilated Front Seats  
 Heated Steering Wheel  
 Heated Second-Row Seats  
 Monotone Paint  
 Keyless Enter 'n Go™  
 Rain Sensitive Windshield Wipers  
 115-Volt Auxiliary Power Outlet  
 Rear Window Defroster  
 Anti-Spin Differential Rear Axle \$325  
 3.0-Liter V6 EcoDiesel Engine \$3,120  
 800-Amp Maintenance Free Battery  
 Maximum Duty Engine Cooling  
 Selective Catalytic Reduction (UREA-DEF)  
 26-Gallon Fuel Tank  
 3.55 Rear Axle Ratio  
 Power Sunroof \$995  
 Wheel to Wheel Side Steps \$600  
 20-Inch x 9.0-Inch Polished Aluminum Forged Wheels \$495

**DESTINATION CHARGE \$1,195**

**TOTAL PRICE: \* \$58,705**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PM0FS-534005 L4-VON: 4335 S.L. 0121



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

**Diesel Vehicle**

**Fuel Economy**  
**22 MPG** Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
 19 city 27 highway  
**4.5** gallons per 100 miles

**You spend \$1,750 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel COST \$2,550**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** Smog Rating (tailpipe only)  
 MPG 5 CO2 4 Best  
 1 10 Best

This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
 Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**  
 Based on the risk of injury in a side impact.

**Rollover ★★★**  
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 61 %**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
**MEXICO: 23 %**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**WARREN, MICHIGAN, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: ITALY**  
**TRANSMISSION: GERMANY**

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.