



2014 MODEL YEAR

# RAM 1500 LARAMIE CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$51,695**

### RAM 1500 LARAMIE CREW CAB 4X4

Exterior Color: Deep Cherry Red Crystal Pearl Coat

Interior Color: Black

Interior: Premium Leather Bucket Seats

Full Length Floor Console

Heated Second Row Seats

Engine: 5.7L V8 HEMI MDS VVT Engine

Transmission: 8-Spd Auto 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Air Bags\*\*

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift On Demand Transfer Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Electroluminescent Instr Cluster

Radio/Drv Seat/Mirrors/Pedals Memory

Security Alarm

Remote Keyless Entry with All-Secure

Sentry Key Theft Deterrent System

Universal Garage Door Opener

Vehicle Information Center

Bi-Function Projector Chrome H/Lamp

Automatic Headlamps

Locking Tailgate

Trailer Tow w/4-Pin Connector Wiring

#### INTERIOR FEATURES

Premium Leather 40/20/40 Bench Seat

Rear 60/40 Split Folding Seat

2nd Row In Floor Storage Bins

Pwr 10-Way Mem Drvr 6-Way Pass Seats

Power Lumbar Adjust

Ventilated Front Seats

Heated Front Seats

Leather Wrapped Steering Wheel

Steering Wheel Mounted Audio Ctrls

Heated Steering Wheel

Air Cond ATC w/Dual Zone Control

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Power Adjustable Pedals w/Memory

Rear Power Sliding Window

Tilt Steering Column

LED Interior Lighting

Uconnect 8.4A AM/FM/BT

8.4" Touch Screen Display

9 Amplified Speakers w/Subwoofer

SiriusXM Satellite Radio

RR View Auto Dim Mirror w/Microphone

Integrated Voice Command w/Bluetooth

Media Hub (SD, USB, Aux)

#### EXTERIOR FEATURES

20X9.0 Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

#### OPTIONAL EQUIPMENT

Deep Cherry Red Crystal Pearl Coat \$225

Premium Leather Bucket Seats \$1,200

Full Length Floor Console

Heated Second Row Seats

Bucket Seats

Customer Preferred Package 26H

Protection Group \$250

Tow Hooks

Transfer Case Skid Plate Shield

Front Suspension Skid Plate

Convenience Group \$400

Keyless Go

Auto High Beam Headlamp Control

Rain Sensitive Windshield Wipers

Remote Proximity Keyless Entry

Trailer Tow Group \$350

Trailer Brake Control

Power Chrome Trailer Tow Mirrors

Monotone Paint

Body Color Fender Flares

Anti-Spin Differential Rear Axle \$525

Power Sunroof \$1,295

Chrome Bodyside Molding

32 Gallon Fuel Tank \$150

Uconnect 8.4AN AM/FM/BT/NAV \$500

GPS Navigation

Single Disc Remote CD Player \$200

ParkSense FT/RR Park Assist System \$500

Class IV Receiver Hitch \$325

Federal A/C Excise Tax \$100

Destination Charge

\$1,695

**TOTAL PRICE: \* \$59,410**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7NT3ES-110276

L4-VON: 8163

S.L. 0805



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

# ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

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CITY / VILLE

14.6 19

L/100 km mi/gal

Estimated annual fuel cost  
Estimation du coût annuel en carburant

\$3,224

HIGHWAY / ROUTE

9.8 29

L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Canada

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**