



2017 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$47,945**

### RAM 1500 SLT CREW CAB 4X4

Exterior Color: Bright White

Interior Color: Black w/ Diesel Grey seats

Interior: Cloth front 40/20/40 bench seat

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Elec. shift-on-the-fly part-time transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- Auxiliary transmission oil cooler
- Front heavy-duty shock absorbers
- Rear heavy-duty shock absorbers
- Remote keyless entry
- Sentry Key anti-theft engine immobilizer
- Locking tailgate
- 3.5-inch Electronic Vehicle Information Centre
- Quad-lens halogen headlamps
- Automatic headlamps
- 4-pin wiring harness
- Engine block heater
- 730-amp maintenance-free battery
- 12-volt auxiliary power outlet

#### INTERIOR FEATURES

- Cloth front 40/20/40 split bench seat
- Rear folding seat
- Second-row in-floor storage bins
- Air conditioning
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Rear power sliding window
- Tilt steering column
- Manual adjust seats
- Overhead console
- Traveler/mini trip computer
- Temperature and compass gauge
- Front and rear floor mats

### OPTIONAL EQUIPMENT (May Replace Standard Equipment)

#### Customer Preferred Package 26X

\$3,000

- Pickup box lighting
- Luxury Group
- 20x8-in chrome-clad aluminum wheels
- P275/60R20 BSW All-Season tires
- Bright tubular side steps

- Tow hooks
- Fog lamps
- 7-in customizable cluster display
- Steering wheel-mounted audio ctrls
- Bright exterior mirrors
- Bright pwr fold htd mirrs w/signals
- Universal garage door opener
- Bright grille with bright billets
- Bright dual rear exhaust tips
- Full-size temporary use spare tire
- Elec. shift-on-demand transfer case
- Sun visors w/ illum. vanity mirrors
- O/head console w/garage door opener
- Leather-wrapped steering wheel

#### Protection Group

\$175

- Transfer case skid plate
- Front suspension skid plate

#### Trailer Tow Mirrors & Brake Group

\$900

- Trailer Brake Control
- Blk pwr man fold trailer tow mirror
- Trailer tow mirrors

#### Remote Start & Security Alarm Group

\$595

- Remote start system
- Security alarm

#### 8-speed TorqueFlite automatic

\$1,000

#### 3.92 rear axle ratio

\$125

#### 5.7L HEMI VVT V8 w/ FuelSaver MDS

- Engine oil heat exchanger
- Heavy-duty transmission oil cooler
- Heavy-duty engine cooling

#### Rear window defroster

\$225

#### Uconnect 8.4-in SXM/Hands-free

\$950

#### 8.4-inch touchscreen

#### Humidity sensor

- Nav-ready, see retailer for details
- A/C w/ dual-zone auto temp control

#### Park-Sense Rear Park Assist System

\$425

#### ParkView Rear Back-Up Camera

\$450

#### Class IV hitch receiver

NO CHARGE

#### Federal A/C Excise Tax

\$100

#### Ontario Tire Surcharge

#### Destination Charge

\$1,795

**TOTAL PRICE: \* \$57,685**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LTXHS-632863

L4-VON: 3764

S.L. 1204



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

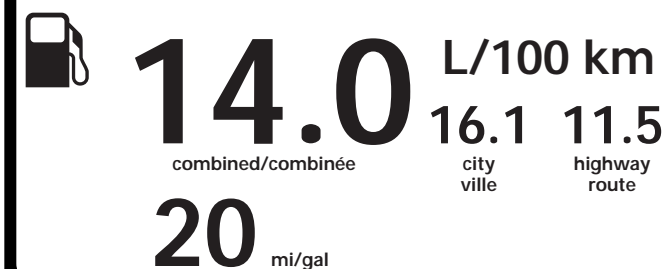
Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

### Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

**\$ 2 604**

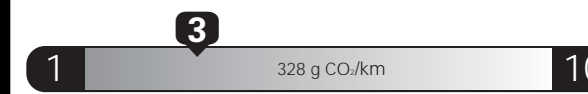
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

9.8 - 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) [vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

Pour plus d'information visitez

