



2015 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,500

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Prairie Pearl Coat Exterior Paint
Interior Color: Canyon Brown / Light Frost Beige Interior Colors
Interior: Premium Cloth Bucket Seats
 Full-Length Floor Console
Engine: 3.0-Liter V6 EcoDiesel Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
 Electric Shift-On-The-Fly Transfer Case
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES
 Air Conditioning
 Uconnect® 5.0 AM/FM/BT
 Integrated Voice Command with Bluetooth®
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 6 Speakers
 Media Hub (USB, Aux)
 Tilt Steering Column
 Rotary Shifter
 Instrument Cluster with Display Screen
 Electronic Vehicle Information Center
 Overhead Console
 Passenger-Side Sun Visor with Mirror
 Premium Door Trim with Map Pocket
 Front Armrest with Three Cup Holders
 Power Door Locks
 Power Front Windows w/ 1-Touch Up and Down Feature
 Rear Power Sliding Window
 Rear Folding Seat
 Rear Under Seat Storage Compartment
 Second-Row In-Floor Storage Bins
 Carpet Floor Covering

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Premium Cloth Bucket Seats \$250
 Full-Length Floor Console
Big Horn Package 28Z \$1,205
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires
 Class IV Receiver Hitch
 Fog Lamps
 Dual Rear Exhaust with Bright Tips
 Cloth 40 / 20 / 40 Premium Bench Seat
 Power 10-Way Driver Seat
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 Electric Shift-On-Demand Transfer Case
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 115-Volt Auxiliary Power Outlet
 Remote Start and Security Group \$350
 Rear Camera and Park Assist Group \$595
 ParkView™ Rear Back-Up Camera
 ParkSense® Front / Rear Park Assist System
 8-Speed Automatic 8HP70 Transmission \$500
 3.0-Liter V6 EcoDiesel Engine \$4,270
 800-Amp Maintenance Free Battery
 Maximum Duty Engine Cooling
 Selective Catalytic Reduction (UREA-DEF)
 3.55 Rear Axle Ratio
 Wheel to Wheel Side Steps \$600
 Uconnect® 8.4A AM/FM/SXM/BT \$505
 Uconnect® Access 6-Month Trial (Reg Required)
 NAV-Capable. See Dealer for Details
 Media Hub (SD, USB, Aux)

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000
 Included in Big Horn Price

TOTAL PRICE: * \$48,970

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LM9FS-641656 L4-VON: 6108 S.L. 0302



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy
22 MPG combined city/hwy
 19 city
 27 highway
 4.5 gallons per 100 miles
 Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend \$1,750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,550

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)
 CO2 4 MPG 5
 This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 61 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
 FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
 COUNTRY OF ORIGIN: ENGINE: ITALY TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.