



# 2018 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$41,395**

**RAM 1500 SLT CREW CAB 4X4**  
**Exterior Color:** Maximum Steel Metallic Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
**Engine:** 3.0-Liter V6 EcoDiesel Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Side-Curtain Airbags  
 ParkView® Rear Back Up Camera  
 3.21 Rear Axle Ratio  
 Trailer Tow with 4-Pin Connector Wiring  
 7-Pin Wiring Harness  
 Remote Keyless Entry with All-Secure Locking Tailgate  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Speed Control  
 Sentry Key® Theft Deterrent System

**INTERIOR FEATURES**  
 Uconnect® 3 with 5-Inch Display  
 Integrated Voice Command with Bluetooth®  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 6-Speakers  
 Media Hub (USB, Aux)

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
 Premium Cloth Bucket Seats \$395  
 Full Length Upgraded Floor Console (NA Bench Seat) \$2,700  
**Big Horn Package 28S**  
 Rear Power Sliding Window  
 Apple CarPlay® Capable  
 Google Android Auto™ Capable  
 Media Hub (2 USB, Aux)  
 Rear Floor Mats  
 1-Year SiriusXM® Guardian Service  
 Uconnect® 4C with 8.4-Inch Display  
 USB Host Flip  
 P275/60R20 OWL All Season Tires  
 LED Bed Lighting  
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
 Class IV Receiver Hitch  
 Fog Lamps  
 Cloth 40 / 20 / 40 Premium Bench Seat  
 Power 10-Way Driver Seat  
 Rear 60 / 40 Split Folding Seat  
 Folding Flat Load Floor Storage  
 Electric Shift-On-Demand Transfer Case  
 7-Inch Multi-View Cluster  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Power Heated Mirrors with Power Fold-Away  
 Exterior Mirrors with Courtesy Lamps

Sun Visors with Illuminated Vanity Mirrors  
 Overhead Console with Garage Door Opener  
 115-Volt Auxiliary Power Outlet  
 ParkSense® Front / Rear Park-Assist System  
 Remote-Start System (N/A Manual Transmission)  
 Security Alarm  
 Protection Group \$250  
 Transfer Case Skid Plate  
 Front Suspension Skid Plate  
 Cold Weather Group \$235  
 Winter Front Grille Cover  
 Engine Block Heater  
 Front and Rear Rubber Floor Mats \$135  
 8-Speed Automatic 8HP70 Transmission \$500  
 3.0-Liter V6 EcoDiesel Engine \$4,495  
 800-Amp Maintenance Free Battery  
 Maximum Duty Engine Cooling  
 3.55 Rear Axle Ratio  
 Rear Window Defroster \$195  
 Chrome Body Side Molding \$270  
 Trailer Brake Control \$295  
**Destination Charge \$1,645**

**Package Value Savings of \$3,000**  
 Included in Big Horn Price

**TOTAL PRICE: \* \$52,510**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C6-RR7LM8JS-228765 L4-VON: 1967 0314



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Diesel Vehicle



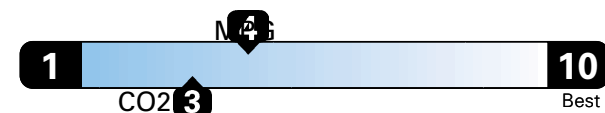
**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**22 MPG** combined city/hwy  
 19 city 27 highway  
 4.5 gallons per 100 miles

Standard pickups range from 14 to 22 MPG. The best vehicle rates 136 MPGe.

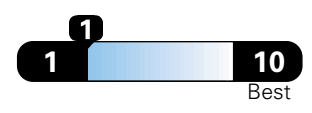
**You spend \$2,250**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
 ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
 ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 57%  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 27%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
 WARREN, MICHIGAN, U.S.A.  
**COUNTRY OF ORIGIN:**  
 ENGINE: ITALY  
 TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.