



2014 MODEL YEAR

# RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$38,915**

**RAM 1500 SLT CREW CAB 4X4**  
Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Premium Cloth Bucket Seats  
Full-Length Floor Console  
Engine: 3.0-Liter V6 EcoDiesel Engine  
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case  
Remote Keyless Entry with All-Secure  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Electronic Stability Control  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Sentry Key® Theft Deterrent System  
Power Accessory Delay  
Automatic Headlamps  
Locking Tailgate  
3.21 Rear Axle Ratio

**OPTIONAL EQUIPMENT**

Premium Cloth Bucket Seats \$250  
Full-Length Floor Console  
**Customer Preferred Package 28Z \$805**  
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
P275/60R20 BSW All Season Tires  
Class IV Receiver Hitch  
Cloth 40 / 20 / 40 Premium Bench Seat  
Fog Lamps  
Electric Shift-On-Demand Transfer Case  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power 10-Way Driver Seat  
Rear 60 / 40 Split Folding Seat  
Folding Flat Load Floor Storage  
115-Volt Auxiliary Power Outlet  
3.55 Rear Axle Ratio  
Luxury Group \$560  
7-Inch Multi-View Cluster  
Auto-Dimming Exterior Mirror  
Exterior Mirrors with Courtesy Lamps  
Auto-Dimming Rearview Mirror with Microphone  
Sun Visors with Illuminated Vanity Mirrors  
Overhead Console with Garage Door Opener  
Power Heated Mirrors with Manual Fold-Away  
Protection Group \$150  
Tow Hooks

Transfer Case Skid Plate Shield  
Front Suspension Skid Plate  
Comfort Group \$395  
Heated Front Seats  
Heated Steering Wheel  
Remote Start and Security Group \$350  
Remote Start System  
Security Alarm  
Rear Camera and Park Assist Group \$595  
ParkView™ Rear Back-up Camera  
ParkSense® Front / Rear Park Assist System  
8-Speed TorqueFlite Auto Trans 8HP70 \$500  
3.0-Liter V6 EcoDiesel Engine \$4,000  
800-Amp Maintenance Free Battery  
Maximum Duty Engine Cooling  
Selective Catalytic Reduction (UREA-DEF)  
Dual Rear Exhaust with Bright Tips  
Power Sunroof \$995  
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$1,005  
Premium Navigation  
SiriusXM Traffic™ / 1-Year Traffic Service  
SiriusXM Travel Link™ / 1-Year Subscription  
Media Hub (SD, USB, Aux, Charge Only USB)  
9 Amplified Speakers with Subwoofer \$300  
P275/60R20 OWL All Season Tires \$175  
20-Inch x 9.0-Inch Polished / Painted Alum Wheels

**DESTINATION CHARGE \$1,195**

**Package Value Savings of \$3,200**  
Included in Big Horn Price

**TOTAL PRICE: \* \$50,190**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LM4ES-420433 L4-VON: 7749 S.L. 1031



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

**Diesel Vehicle**

**Fuel Economy**  
**22 MPG** Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.  
19 city 27 highway  
**4.5** gallons per 100 miles

**You spend \$1,500**  
more in fuel costs over 5 years compared to the average new vehicle.

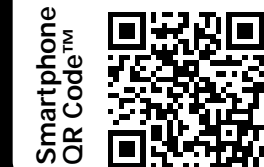
**Annual fuel COST \$2,600**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** Smog Rating (tailpipe only)  
MPG **5** CO2 **4** Best  
This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 66 %

**MAJOR SOURCES OF FOREIGN PARTS**

**CONTENT:**  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

**COUNTRY OF ORIGIN:**  
ENGINE: ITALY  
TRANSMISSION: GERMANY

**Snow Plow Prep Disclaimer**

This vehicle not factory equipped for Snow Plow installation - See dealer for details.