



2013 MODEL YEAR

RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$34,860

RAM 1500 SLT QUAD CAB 4X4
Exterior Color: True Blue Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
Floor Mount Automatic Shift Lever
Full-Length Floor Console
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
Rotary Shifter
Remote Keyless Entry with All-Secure
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags

OPTIONAL EQUIPMENT

Premium Cloth Bucket Seats \$250
Floor Mount Automatic Shift Lever
Full-Length Floor Console

Customer Preferred Package 25Z \$1,845

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
P275/60R20 BSW All Season Tires
Bright / Bright Billets Grille
Class IV Receiver Hitch
Premium Cloth 40/20/40 Bench Seat
Fog Lamps
Uconnect® 5.0 AM/FM/BT
5.0-Inch Touch Screen Display
Remote USB Port - Charge Only
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Power 10-Way Driver Seat
Power Lumbar Adjust
Front Center Seat Cushion Storage
Front Armrest with Three Cup Holders
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
115-Volt Auxiliary Power Outlet
Rearview Mirror with Microphone
Luxury Group \$560

7-Inch Multiview Display in Instrument Cluster
Auto-Dimming Exterior Mirrors
Exterior Mirrors with Courtesy Lamps
Auto-Dimming Rearview Mirror
Sun Visors with Illuminated Vanity Mirrors
Rear Dome Lamp with On/Off Switch
Glove Box Lamp
Under Hood Lamp
Overhead Console with Garage Door Opener

Power Heated Mirrors with Power Fold-Away Comfort Group \$395
Heated Front Seats
Heated Steering Wheel
Remote Start and Security Group \$350
Remote Start System
Security Alarm
Tri-Fold Tonneau Cover \$500
Anti-Spin Differential Rear Axle \$325
5.7-Liter V8 HEMI® MDS VVT Engine
Electric Shift-On-Demand Transfer Case
3.55 Rear Axle Ratio
Dual Rear Exhaust with Bright Tips
Chrome Wheel-to-Wheel Side Steps \$600
50 State Emissions
Uconnect® 8.4A AM/FM/BT/ACCESS \$505
8.4-Inch Touch Screen Display
NAV-Ready. See Dealer for Details
Uconnect® Access Advantage
6 Month Trial (Registration Required)
For Details, Go to DriveUconnect.com
Media Hub (SD, USB, Aux)
506-Watt Alpine® Surround w/9 Spkrs & Subwoofer \$300
ParkSense® Rear Park Assist System \$250
ParkView Rear Back-Up Camera \$200

DESTINATION CHARGE \$995

Package Value Savings of \$2,700
Included in Big Horn Price

TOTAL PRICE: * \$41,935

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT9DS-543113 L4-VON: 0539 S.L. 1215



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

15 MPG combined city/hwy
13 MPG city
19 MPG highway

Standard pickups range from 13 to 21 MPG. The best vehicle rates 112 MPGe.

6.7 gallons per 100 miles

You spend \$6,650 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3 (Best 1-10)
Smog Rating (tailpipe only) 6 (Best 1-10)

This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated
Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash	Driver	★★★★★
	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat	Not Rated
	Rear seat	Not Rated

Based on the risk of injury in a side impact.

Rollover		★★★
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Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.
COUNTRY OF ORIGIN: MEXICO
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow inston - See dealer for details.

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.