



2015 MODEL YEAR

RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,885

RAM 1500 SLT QUAD CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Premium Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- 3.21 Rear Axle Ratio
- Electric Shift-On-The-Fly Transfer Case
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Remote Keyless Entry with All-Secure Locking Tailgate
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Anti-Lock 4-Wheel Disc Brakes
- Electronic Stability Control
- Speed Control
- Sentry Key® Theft Deterrent System
- Variable Intermittent Windshield Wipers

INTERIOR FEATURES

- Air Conditioning
- Uconnect® 5.0 AM/FM/BT
- Integrated Voice Command with Bluetooth®
- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- 6 Speakers
- Media Hub (USB, Aux)
- Tilt Steering Column
- Rotary Shifter
- Instrument Cluster with Display Screen
- Electronic Vehicle Information Center
- Overhead Console
- Passenger-Side Sun Visor with Mirror
- Premium Door Trim with Map Pocket
- Front Armrest with Three Cup Holders
- Power Door Locks
- Power Front Windows w/ 1-Touch Up and Down Feature
- Rear Power Sliding Window
- Rear Folding Seat
- Rear Under Seat Storage Compartment
- Carpet Floor Covering
- Front and Rear Floor Mats

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Aluminum Wheels
- P265/70R17 BSW All Season Tires
- Halogen Quad Headlamps
- Automatic Headlamps
- Power Heated Mirrors with Manual Fold-Away
- Bright Front Bumper
- Bright Rear Bumper

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Big Horn Package 26Z** \$1,205
 - 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 - P275/60R20 BSW All Season Tires
 - Class IV Receiver Hitch
 - Fog Lamps
 - Dual Rear Exhaust with Bright Tips
 - Cloth 40 / 20 / 40 Premium Bench Seat
 - Power 10-Way Driver Seat
 - Rear 60 / 40 Split Folding Seat
 - Folding Flat Load Floor Storage
 - Electric Shift-On-Demand Transfer Case
 - Leather-Wrapped Steering Wheel
 - Steering Wheel Mounted Audio Controls
 - 115-Volt Auxiliary Power Outlet
 - 8-Speed Automatic 8HP70 Transmission \$500
 - 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000
Included in Big Horn Price

TOTAL PRICE: * \$40,935

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT7FS-578722 L4-VON: 1862 S.L. 0106



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

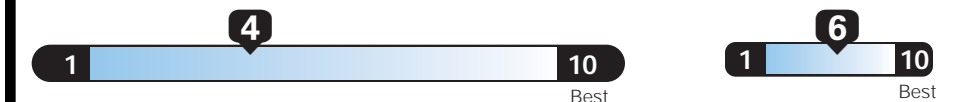
Gasoline Vehicle

Fuel Economy
17 MPG Standard pickups range from 15 to 23 MPG. The best vehicle rates 119 MPGe.
combined city/hwy 15 city 21 highway
5.9 gallons per 100 miles

You spend \$5,000
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.