



2016 MODEL YEAR
RAM 1500 BIG HORN QUAD CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$38,705

RAM 1500 SLT QUAD CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Premium Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES
 Air Conditioning
 Uconnect® 5.0
 Integrated Voice Command with Bluetooth®
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 6 Speakers
 Media Hub (USB, Aux)
 Tilt Steering Column
 Rotary Shifter
 Instrument Cluster with Display Screen
 Electronic Vehicle Information Center

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 27S \$2,565

LED Bed Lighting
 Uconnect® 8.4
 Uconnect® Access 6-Mo Trial (Registration Req'd)
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 P275/60R20 BSW All Season Tires
 Class IV Receiver Hitch
 Fog Lamps
 Dual Rear Exhaust with Bright Tips
 Cloth 40 / 20 / 40 Premium Bench Seat
 Power 10-Way Driver Seat
 Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 Electric Shift-On-Demand Transfer Case
 Navigation-Capable. See Dealer for Activation
 7-Inch Multi-View Cluster
 Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls
 Power Heated Mirrors with Power Fold-Away
 Auto-Dimming Exterior Mirror
 Exterior Mirrors with Courtesy Lamps
 Auto-Dimming Rearview Mirror w/Microphone
 Sun Visors with Illuminated Vanity Mirrors
 ParkView™ Rear Back-Up Camera
 Overhead Console with Garage Door Opener
 115-Volt Auxiliary Power Outlet
 ParkSense® Front / Rear Park Assist System
 Media Hub (SD, USB, Aux)
 Remote Start System (N/A Manual Transmission)
 Security Alarm
 Protection Group \$195
 Tow Hooks
 Transfer Case Skid Plate
 Front Suspension Skid Plate
 Heated Seats and Wheel Group \$505
 A/C Auto Temperature Control with Dual Zone Control
 Heated Front Seats
 Heated Steering Wheel
 8-Speed Automatic 8HP70 Transmission \$500
 Anti-Spin Differential Rear Axle \$395
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
 Chrome Body Side Molding \$270
 32-Gallon Fuel Tank \$145

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000
 Included in Big Horn Price

TOTAL PRICE: * \$45,625

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT2GS-412528 L4-VON: 2456 S.L. 0714



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

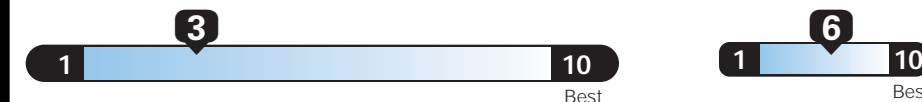
Gasoline Vehicle

Fuel Economy
17 MPG Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.
 combined city/hwy city highway
5.9 gallons per 100 miles

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

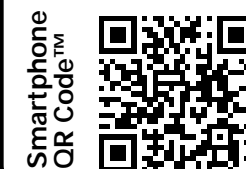


This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.