



**2013 MODEL YEAR**  
**RAM 1500 BIG HORN QUAD CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$35,120**

**RAM 1500 SLT QUAD CAB 4X4**  
**Exterior Color:** Black Clear Coat Exterior Paint  
**Interior Color:** Black / Diesel Gray Interior Colors  
**Interior:** Premium Cloth 40/20/40 Bench Seat  
**Engine:** 5.7-Liter V8 HEMI® MDS VVT Engine  
**Transmission:** 6-Speed Automatic Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES**

Electric Shift-On-The-Fly Transfer Case  
 Remote Keyless Entry with All-Secure  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Electronic Stability Control  
 Anti-Lock 4-Wheel Disc Brakes  
 Speed Control  
 Sentry Key® Theft Deterrent System  
 Power Accessory Delay  
 Automatic Headlamps  
 Locking Tailgate  
 3.21 Rear Axle Ratio

**INTERIOR FEATURES**

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
 For More Information, Call 800-643-2112  
 Rear Power Sliding Window  
 Overhead Console  
 Traveler / Mini Trip Computer  
 Passenger-Side Sun Visor with Mirror  
 Premium Door Trim with Map Pocket  
 Front Armrest with Three Cup Holders  
 Air Conditioning  
 Uconnect® 3.0 AM/FM  
 6 Speakers  
 Audio Jack Input for Mobile Devices  
 Media Hub (USB, Aux)  
 Rear Folding Seat  
 Rear Under Seat Storage Compartment  
 Power Front Windows w/ 1-Touch Up and Down Feature  
 Power Door Locks  
 Tilt Steering Column  
 Electronic Vehicle Information Center  
 12-Volt Auxiliary Power Outlet  
 Carpet Floor Covering  
 Front and Rear Floor Mats

**EXTERIOR FEATURES**

Halogen Quad Headlamps  
 17-Inch x 7.0-Inch Aluminum Wheels

**OPTIONAL EQUIPMENT**

Customer Preferred Package 25Z **\$1,845**

Integrated Voice Command with Bluetooth®  
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
 P275/60R20 BSW All Season Tires  
 Bright / Bright Billets Grille  
 Class IV Receiver Hitch  
 Premium Cloth 40/20/40 Bench Seat  
 Fog Lamps  
 Uconnect® 5.0 AM/FM/BT  
 5.0-Inch Touch Screen Display  
 Remote USB Port - Charge Only  
 7-Inch Multiview Display in Instrument Cluster  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Power 10-Way Driver Seat  
 Power Lumbar Adjust  
 Front Center Seat Cushion Storage  
 Front Armrest with Three Cup Holders  
 Rear 60 / 40 Split Folding Seat  
 Folding Flat Load Floor Storage  
 115-Volt Auxiliary Power Outlet  
 Rearview Mirror with Microphone  
 5.7-Liter V8 HEMI® MDS VVT Engine  
 Electric Shift-On-Demand Transfer Case  
 Dual Rear Exhaust with Bright Tips  
 50 State Emissions  
 Fleet Big Horn Credit

**DESTINATION CHARGE \$1,095**

**Package Value Savings of \$3,200**  
 Included in Big Horn Price

**TOTAL PRICE: \* \$38,060**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Roadside assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GT1DS-695466 L4-VON: 2402 S.L. 0529



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

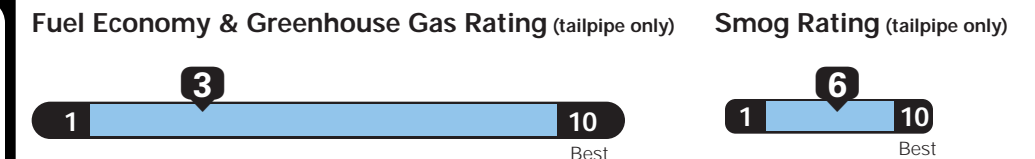
**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**  
**15 MPG** Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.  
 combined city/hwy city highway  
**6.7** gallons per 100 miles

**You spend \$6,650**  
 more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$3,650**



This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 67 %

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO: 22 %**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 WARREN, MICHIGAN, U.S.A.

**COUNTRY OF ORIGIN:**  
 ENGINE: MEXICO  
 TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow inston - See dealer for details.