



2013 MODEL YEAR

RAM 1500 EXPRESS QUAD CAB 4X4

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$30,940

RAM 1500 ST QUAD CAB 4X4

Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

Heavy Duty Engine Cooling

Heavy Duty Transmission Oil Cooler

26-Gallon Fuel Tank

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control

Anti-Lock 4-Wheel Disc Brakes

Speed Control

Sentry Key® Theft Deterrent System

Power Accessory Delay

Automatic Headlamps

Locking Tailgate

Spray in Bedliner

Class IV Receiver Hitch

INTERIOR FEATURES

Front Armrest with Three Cup Holders

Air Conditioning

Uconnect® 3.0 AM/FM

6 Speakers

Audio Jack Input for Mobile Devices

Media Hub (USB, Aux)

Rear Folding Seat

Power Front Windows w/ 1-Touch Up and Down Feature

Power Door Locks

Rear Under Seat Storage Compartment

Tilt Steering Column

Electronic Vehicle Information Center

12-Volt Auxiliary Power Outlet

Black Vinyl Floor Covering

EXTERIOR FEATURES

Halogen Quad Headlamps

OPTIONAL EQUIPMENT

Customer Preferred Package 25C

\$2,560

20-Inch x 8.0-Inch Aluminum Wheels

P275/60R20 BSW All Season Tires

Body-Color Front Fascia

Body-Color Grille

Body-Color Rear Bumper with Step Pads

Fog Lamps

Carpet Floor Covering

Front and Rear Floor Mats

Delete Spray in Bedliner

Delete Class IV Receiver Hitch

Popular Equipment Group

\$535

Cloth 40 / 20 / 40 Bench Seat

Remote Keyless Entry with All-Secure

Premium Display Package

\$665

Integrated Voice Command with Bluetooth®

Overhead Console

Uconnect® 5.0 AM/FM/BT

5.0-Inch Touch Screen Display

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Remote USB Port - Charge Only

7-Inch Multiview Display in Instrument Cluster

Rearview Mirror with Microphone

5.7-Liter V8 HEMI® MDS VVT Engine

180-Amp Alternator

Dual Rear Exhaust with Bright Tips

50 State Emissions

Single Disc Remote CD Player

\$195

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

\$400

P275/60R20 OWL All Season Tires

ParkView Rear Back-Up Camera

\$200

Add Class IV Receiver Hitch

\$335

Trailer Brake Control

\$230

DESTINATION CHARGE

\$995

Package Value Savings of \$1,000

Included in Express Price

TOTAL PRICE: * \$37,055

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Roadside assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT7DS-677815

L4-VON: 3376

S.L.
0426



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
15 MPG
combined city/hwy
6.7 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.

You spend
\$6,650
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST
\$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 67 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 22 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow inston - See dealer for details.