



2014 MODEL YEAR RAM 1500 EXPRESS QUAD CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$32,515**

RAM 1500 ST QUAD CAB 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Electronic Stability Control

Anti-Lock 4-Wheel Disc Brakes

Speed Control

Sentry Key® Theft Deterrent System

Power Accessory Delay

Automatic Headlamps

Locking Tailgate

Spray-In Bedliner

Class IV Receiver Hitch

INTERIOR FEATURES

Front Armrest with Three Cup Holders

Air Conditioning

Uconnect® 3.0 AM/FM

6 Speakers

Media Hub (USB, Audio Jack)

Rear Folding Seat

Power Front Windows w/ 1-Touch Up and Down Feature

Power Door Locks

Rear Under Seat Storage Compartment

Tilt Steering Column

Electronic Vehicle Information Center

12-Volt Auxiliary Power Outlet

Black Vinyl Floor Covering

EXTERIOR FEATURES

Halogen Quad Headlamps

17-Inch x 7.0-Inch Steel Wheels

P265/70R17 BSW All Season Tires

Full Size Spare Tire

Power Heated Mirrors with Manual Fold-Away

Black Door Handles

Black Front Bumper

Black Rear Bumper

Black Grille

OPTIONAL EQUIPMENT

Customer Preferred Package 25C

\$1,870

20-Inch x 8.0-Inch Aluminum Wheels

P275/60R20 BSW All Season Tires

Body-Color Front Fascia

Body-Color Rear Bumper with Step Pads

Fog Lamps

Carpet Floor Covering

Front and Rear Floor Mats

Delete Spray-In Bedliner

Delete Class IV Receiver Hitch

Popular Equipment Group

\$535

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Cloth 40 / 20 / 40 Bench Seat

Remote Keyless Entry with All-Secure

6-Speed Automatic Transmission

3.55 Rear Axle Ratio

Anti-Spin Differential Rear Axle

\$325

5.7-Liter V8 HEMI® MDS VVT Engine

Dual Rear Exhaust with Bright Tips

DESTINATION CHARGE

\$1,195

TOTAL PRICE: * \$36,440

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FT1ES-276276

L4-VON: 9604

S.L.
0129



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

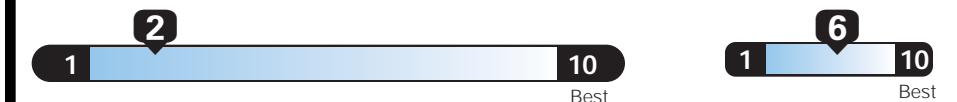
Fuel Economy
15 MPG
combined city/hwy
6.7 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend
\$6,500
more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST
\$3,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

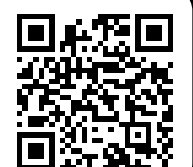
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.