

# Jeep® 2016 MODEL YEAR CHEROKEE LATITUDE 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$27,195**

**JEEP CHEROKEE LATITUDE 4X4**  
**Exterior Color:** Granite Crystal Metallic Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Premium Cloth Bucket Seats  
**Engine:** 2.4-Liter I4 PZEV M-Air Engine  
**Transmission:** 9-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

Jeep Active Drive I  
 Selec-Terrain™ System  
 Hill Start Assist  
 ParkView™ Rear Back-Up Camera  
 Keyless Entry with Panic Alarm  
 All Speed Traction Control  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Anti-Lock 4-Wheel Disc Brakes  
 Speed Control  
 Tire Pressure Monitoring Display  
 Trailer Sway Damping  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Rear Seat Side Airbags  
 Passenger Inflatable Knee-Bolster Airbag  
 Driver Inflatable Knee-Bolster Airbag

INTERIOR FEATURES  
 Uconnect® 5.0  
 5.0-Inch Touchscreen Display  
 Integrated Voice Command with Bluetooth®  
 Cluster 3.5-Inch TFT Black and White Display  
 USB Charging Port in Console Bin  
 Audio Jack Input for Mobile Devices  
 12-Volt Cargo Power Outlet  
 Remote SD Card Slot  
 Rearview Mirror with Microphone  
 Front-Passenger Fold-Flat Seat  
 Passenger In-Seat Cushion Storage  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Tilt / Telescope Steering Column  
 Power Front Windows w/ 1-Touch Up and Down Feature  
 Ambient LED Interior Lighting  
 Illuminated Front Cup Holders

Jeep Cargo Management System  
**EXTERIOR FEATURES**  
 17-Inch x 7.0-Inch Aluminum Wheels  
 225/65R17 BSW All Season Tires  
 Bi-Function Halogen Projector Headlamps  
 Automatic Headlamps  
 LED Daytime Running Headlamps  
 LED Tail Lamps  
 Bright Exhaust Tip  
 Bright Side Roof Rails  
 Accent / Body-Color Fascias  
 Body-Color Exterior Mirrors  
 Body-Color Door Handles

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Customer Preferred Package 21J** \$845  
 Cold Weather Group  
 Remote Start System  
 Heated Front Seats  
 Heated Steering Wheel  
 All-Season Floor Mats  
 Windshield Wiper De-Icer  
 Power Heated Mirrors  
 Engine Block Heater  
 Uconnect® 8.4 \$795  
 Remote USB Port  
 Navigation-Capable. See Dealer for Activation

**DESTINATION CHARGE** \$995

**TOTAL PRICE: \* \$29,830**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJMCB0GW-153081 L4-VON: 8980 S.L. 0924



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**  
**24** MPG combined city/hwy  
 21 city 28 highway  
 4.2 gallons per 100 miles

Small SUV 4WD range from 17 to 33 MPG. The best vehicle rates 119 MPGe.

**You spend \$500 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$1,900**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1 5 10 Best 1 9 10 Best

This vehicle emits 376 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
 Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
 U.S./CANADIAN PARTS CONTENT: 69 %

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
 MEXICO: 18 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
 FINAL ASSEMBLY POINT:  
 TOLEDO, OHIO, U.S.A.  
 COUNTRY OF ORIGIN:  
 ENGINE: UNITED STATES  
 TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.