

2020 MODEL YEAR



# CHEROKEE ALTITUDE FWD

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$27,395**

**JEOP CHEROKEE LATITUDE PLUS FWD**  
**Exterior Color:** Bright White Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth / Premium Vinyl Bucket Seats  
**Engine:** 2.4L I4 Zero Evap M-Air Engine w/ESS  
**Transmission:** 9-Speed Automatic Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
 FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 Supplemental Front Seat Side Air Bags  
 Driver Inflatable Knee-Bolster Air Bag  
 LATCH Ready Child Seat Anchor System  
 ParkSense® Rear Park-Assist with Stop  
 ParkView® Rear Back-Up Camera  
 Blind-Spot and Cross-Path Detection  
 Engine Stop / Start Technology  
 Push-Button Start  
 Keyless Entry with Panic Alarm  
 All-Speed Traction Control  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Anti-Lock 4-Wheel-Disc Brakes  
 Speed Control  
 Tire-Fill Alert  
 Tire Pressure Monitoring Display  
 Capless Fuel-Fill

**INTERIOR FEATURES**  
 Uconnect® 4 with 7-Inch Display  
 Apple CarPlay®  
 Google Android Auto™  
 1-Year SiriusXM® Radio Service  
 Cluster 3.5-Inch TFT Black & White Display  
 Integrated Voice Command with Bluetooth®  
 Media Center Electronics Storage  
 USB Charging Port in Console Bin  
 6-Speakers  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Power Front Windows with 1-Touch Up & Down  
 12-Volt Auxiliary Power Outlet  
 8-Way Power Driver Seat  
 4-Way Power Lumbar Adjustable Driver Seat

**EXTERIOR FEATURES**  
 17-Inch x 7.0-Inch Satin Carbon Aluminum Wheels  
 225/60R17 BSW All-Season Tires  
 Tire Service Kit  
 Automatic Headlamps  
 LED Low and High Beam Headlamps

Front LED Fog Lamps  
 Bright Side Roof Rails  
 Power Multi-Function Mirrors with Manual Fold-Away  
 Deep Tint Sunscreen Glass

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment) **\$995**  
**Altitude Package**

Altitude Package  
 Black Accent Stitching  
 Gloss Black Exterior Badging  
 Gloss Black Grille Surrounds  
 Gloss Black Exterior Accents  
 Black Day Light Opening Moldings  
 Gloss Black Side Roof Rails  
 225/55R18 All-Season Tires  
 18-Inch x 7.0-Inch Gloss Black 5-Spoke Alum Wheels  
 Piano Black Interior Accents

**Cold Weather Group** **\$895**  
 All-Season Floor Mats  
 Heated Front Seats  
 Engine Block Heater  
 Windshield Wiper De-Icer  
 Heated Steering Wheel  
 Remote-Start System

**Destination Charge** **\$1,495**

**TOTAL PRICE: \* \$30,780**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-PJLLB4LD-515851 L4-VON: 6294 0823



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**25 MPG**  
 combined city/hwy  
**4.0** gallons per 100 miles  
 22 city 31 highway  
 Small SUV 2WD range from 18 to 120 MPGe. The best vehicle rates 136 MPGe.

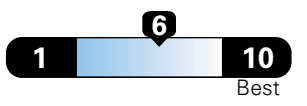
**You spend \$500**  
**in fuel costs over 5 years**  
 compared to the average new vehicle.

**Annual fuel cost \$1,600**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 352 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 69%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 17%**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**BELVIDERE, ILLINOIS, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: UNITED STATES**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.