

2020 MODEL YEAR



CHEROKEE LATITUDE FWD

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$25,740

JEEP CHEROKEE LATITUDE FWD
Exterior Color: Velvet Red Pearl-Coat Exterior Paint
Interior Color: Black / Lt Frost Beige Interior Colors
Interior: Cloth Bucket Seats
Engine: 2.4L I4 Zero Evap M-Air Engine w/ESS
Transmission: 9-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Supplemental Front Seat Side Air Bags
- LATCH Ready Child Seat Anchor System
- ParkView® Rear Back-Up Camera
- Engine Stop / Start Technology
- Keyless Entry with Panic Alarm
- All-Speed Traction Control
- Electronic Stability Control
- Electronic Roll Mitigation
- Anti-Lock 4-Wheel-Disc Brakes
- Speed Control
- Tire-Fill Alert
- Tire Pressure Monitoring Display
- Capless Fuel-Fill

INTERIOR FEATURES

- Uconnect® 4 with 7-Inch Display
- Apple CarPlay®
- Google Android Auto™
- Cluster 3.5-Inch TFT Black & White Display
- Integrated Voice Command with Bluetooth®
- Media Center Electronics Storage
- 6-Speakers
- 12-Volt Auxiliary Power Outlet
- Power Driver Window with 1-Touch

EXTERIOR FEATURES

- 17-Inch x 7.0-Inch Painted Aluminum Wheels
- 225/60R17 BSW All-Season Tires
- Tire Service Kit
- Power-Heated Mirrors
- Automatic Headlamps
- LED Low and High Beam Headlamps
- Bright Side Roof Rails
- Deep Tint Sunscreen Glass

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 2BJ

- Cold Weather Group \$895
- All-Season Floor Mats
- Heated Front Seats
- Engine Block Heater
- Windshield Wiper De-Icer
- Heated Steering Wheel
- Steering Wheel Mounted Audio Controls
- Remote-Start System

Destination Charge \$1,495

TOTAL PRICE: * \$28,130

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C4-PJLCB5LD-500548 L4-VON: 0964 0827



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

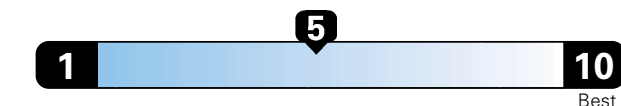
Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
25 MPG combined city/hwy
 22 city 31 highway
4.0 gallons per 100 miles

Small SUV 2WD range from 18 to 120 MPGe. The best vehicle rates 136 MPGe.

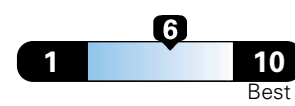
You spend \$500
in fuel costs over 5 years
 compared to the average new vehicle.

Annual fuel cost \$1,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 352 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 69%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 17%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
BELVIDERE, ILLINOIS, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.