



2017 MODEL YEAR

CHEROKEE LATITUDE FWD 75TH EDITION

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$25,545**

JEEP CHEROKEE LATITUDE FWD
Exterior Color: Rhino Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: 75th Edition Cloth / Mesh Bucket Seats
Engine: 2.4-Liter I4 PZEV M-Air Engine
Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Supplemental Front Seat-Mounted Side Airbags
Supplemental Rear Seat Side Airbags
Passenger Inflatable Knee-Bolster Airbag
Driver Inflatable Knee-Bolster Airbag
Bi-Xenon High Intensity Discharge Headlamps
Hill Start Assist
ParkView™ Rear Back-Up Camera
Keyless Entry with Panic Alarm
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Electronic Roll Mitigation
All Speed Traction Control
Speed Control

INTERIOR FEATURES

Uconnect® 5.0
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth®
USB Charging Port in Console Bin
Audio Jack Input for Mobile Devices
115-Volt Auxiliary Power Outlet
Rear View Mirror with Microphone
Ambient LED Interior Lighting
Front-Passenger Fold-Flat Seat
Rear 60 / 40 Folding Split Recline Seat
6-Way Manual Passenger Seat Adjust
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Tilt / Telescope Steering Column
Cluster 3.5-Inch TFT Black and White Display
Electronic Vehicle Information Center
Power Front Windows w/ 1-Touch Up and Down Feature
Illuminated Entry
Illuminated Front Cup Holders
Full-Length Floor Console
Jeep Cargo Management System

EXTERIOR FEATURES

17-Inch x 7-Inch Aluminum Wheels
225/60R17 BSW All Season Tires
Automatic Headlamps

LED Daytime Running Headlamps
Deep Tint Sunscreen Glass
LED Tail Lamps
Bright Side Roof Rails
Bright Exhaust Tip
Body-Color Door Handles
Body-Color Exterior Mirrors
Power Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 21F \$2,780

Jeep 75th Anniversary Package
CommandView® Dual-Pane Panoramic Sunroof
Uconnect® 8.4
8.4-Inch Touchscreen Display
Navigation-Capable; See Dealer for Activation
Remote USB Port
SiriusXM Sat. Radio with 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Uconnect® Access 6-Mo Trial (Registration Req'd)
For Details, Visit www.DriveUconnect.com
Power 8-Way Driver Seat
Power 4-Way Driver Lumbar Adjust
18-Inch x 7-Inch Bronze Painted Aluminum Wheels
"75th Anniversary" Badge
75th Edition Cloth / Mesh Bucket Seats
Bronze Fascia Applique
Bronze Grille Surrounds
Bronze Roof Rails
Jeep Bronze Badging
Orange Interior Accents
225/55R18 All Season Tires

DESTINATION CHARGE \$995

TOTAL PRICE: * **\$29,320**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-PJLCBOHW-554240

L4-VON: 4337

S.L. 0929



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

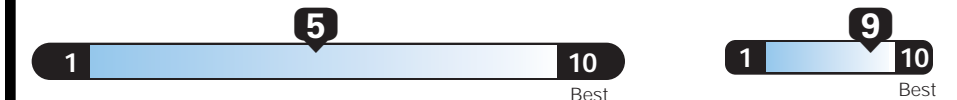
Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
25 MPG Small SUV 2WD range from 18 to 33 MPG. The best vehicle rates 119 MPGe.
combined city/hwy 21 city 30 highway
4.0 gallons per 100 miles

You spend **\$250** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST **\$1,450**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

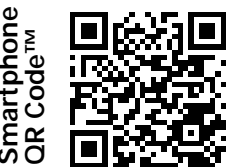


This vehicle emits 361 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 70%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 20%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES