



2012 MODEL YEAR

# WRANGLER UNLIMITED RUBICON 4X4

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$33,770**

### JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Seats with Adjustable Head Restraints

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic W5A580 Transmission

### STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

#### FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Anti-Lock Brakes

Electronic Roll Mitigation

Hill Start Assist

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Elect Locking Frnt/Rear Differentials

Electronic Front Sway Bar Disconnect

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails by Mopar®

Transfer Case Skid Plate Shield

Fuel Tank Skid Plate Shield

Speed Control

Security Alarm

22.5-Gallon Fuel Tank

Sentry Key® Theft Deterrent System

Tire Pressure Monitor with Warning Lamp

#### INTERIOR FEATURES

Air Conditioning

Uconnect® 130 CD/MP3

368W 7-Speaker Infinity® Sound Sys Incl Subwoof

Audio Jack Input for Mobile Devices

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 1-888-539-7474

Power Windows with Front One-Touch-Down Feature

Power Locks

Steering Wheel-Mounted Audio Controls

Leather-Wrapped Steering Wheel

Remote Keyless Entry

Temperature and Compass Gauge

Tilt Steering Column

Reclining Front Seats

Height-Adjustable Driver's Seat

Rear 60 / 40 Split Folding Seat

115-Volt Auxiliary Power Outlet

Rear Compartment Covered Storage

#### EXTERIOR FEATURES

17-Inch Aluminum Wheels Painted Satin Carbon

LT255/75R17 BSW Off-Road Tires

Automatic Headlamps

Power Heated Mirrors

Deep Tint Sunscreen Windows

Two Front Tow Hooks and One Rear Tow Hook

Fog Lamps

Sunrider® Soft Top

Matching Spare Wheel

### OPTIONAL EQUIPMENT

#### Customer Preferred Package 24R

Supplemental Front Seat-Mounted Side Airbags \$495

5-Speed Automatic W5A580 Transmission \$1,125

Hill Descent Control

4.10 Rear Axle Ratio

Air Conditioning with Automatic Temperature Control \$155

Air Filtering

Heated Front Seats \$250

Body-Color 3-Piece Hard Top \$1,715

Delete Sunrider Soft Top

Freedom Panel Storage Bag

Rear Window Defroster

Rear Window Wiper / Washer

Uconnect® 430N SAT/CD/DVD/MP3/HDD/NAV \$1,035

40 GB Hard Drive with 28 GB Available

SiriusXM Travel Link/1Yr Travel Link Subscription

6.5-Inch Touch-Screen Display

GPS Navigation

Remote Start System \$495

DESTINATION CHARGE \$925

**TOTAL PRICE: \* \$39,965**

### WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

24-hour towing assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-HJWFG8CL-248829

L4-VON: 2894

S.L.  
0510



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

## EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

**16**

Expected range  
for most drivers  
**13 to 19 MPG**

HIGHWAY MPG

**20**

Expected range  
for most drivers  
**16 to 24 MPG**

Estimated  
Annual Fuel Cost

**\$3,086**

based on 15,000 miles  
at \$3.70 per gallon

Combined Fuel Economy

This vehicle

**18**

10 **18** 32

All SUVs

Your actual  
mileage will vary  
depending on how you  
drive and maintain  
your vehicle.



See the FREE Fuel Economy Guide at dealers or [www.fueleconomy.gov](http://www.fueleconomy.gov)



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

**Frontal  
Crash**

**Driver  
Passenger**

**Not Rated  
Not Rated**

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

**Side  
Crash**

**Front seat  
Rear seat**

Based on the risk of injury in a side impact.

**Rollover**

**★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: **71 %**

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: **15 %**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: GERMANY