



2012 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$33,770

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Bright Silver Metallic Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth Seats with Adjustable Head Restraints

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic W5A580 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Anti-Lock Brakes

Electronic Roll Mitigation

Hill Start Assist

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Elect Locking Frnt/Rear Differentials

Electronic Front Sway Bar Disconnect

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails by Mopar®

Transfer Case Skid Plate Shield

Fuel Tank Skid Plate Shield

Speed Control

Security Alarm

22.5-Gallon Fuel Tank

Sentry Key® Theft Deterrent System

Tire Pressure Monitor with Warning Lamp

INTERIOR FEATURES

Air Conditioning

Media Center 130 CD/MP3

368W 7-Speaker Infinity® Sound Sys Incl Subwoof

Audio Jack Input for Mobile Devices

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 1-888-539-7474

Power Windows with Front One-Touch-Down Feature

Power Locks

Steering Wheel-Mounted Audio Controls

Leather-Wrapped Steering Wheel

Remote Keyless Entry

Temperature and Compass Gauge

Tilt Steering Column

Reclining Front Seats

Height-Adjustable Driver's Seat

Rear 60 / 40 Split Folding Seat

115-Volt Auxiliary Power Outlet

Rear Compartment Covered Storage

EXTERIOR FEATURES

17-Inch Aluminum Wheels Painted Satin Carbon

LT255/75R17 BSW Off-Road Tires

Automatic Headlamps

Power Heated Mirrors

Deep Tint Sunscreen Windows

OPTIONAL EQUIPMENT

Customer Preferred Package 24R

Connectivity Group

Remote USB Port

Electronic Vehicle Information Center

Uconnect® Voice Command with Bluetooth

Dual Top Group

Black 3-Piece Hard Top

Delete Sunrider Soft Top

Freedom Panel Storage Bag

Rear Window Defroster

Rear Window Wiper / Washer

Max Tow Package

Class II Receiver Hitch

Trailer Sway Damping

Trailer Tow with 4-Pin Wiring Connector

Smoker's Group

5-Speed Automatic W5A580 Transmission

Hill Descent Control

4.10 Rear Axle Ratio

Engine Block Heater

Media Center 430N SAT/CD/DVD/MP3/HDD/NAV

40 GB Hard Drive with 28 GB Available

SiriusXM Travel Link/1Yr Travel Link Subscription

6.5-Inch Touch-Screen Display

GPS Navigation

Remote Start System

DESTINATION CHARGE

\$925

TOTAL PRICE: * \$39,805

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

24-hour towing assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG8CL-243457

L4-VON: 7623

S.L.
0506



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG

16

Expected range for most drivers
13 to 19 MPG

HIGHWAY MPG

20

Expected range for most drivers
16 to 24 MPG

Estimated Annual Fuel Cost

\$3,086

based on 15,000 miles at \$3.70 per gallon

Combined Fuel Economy

This vehicle

18

10 **18** 32

All SUVs

Your actual mileage will vary depending on how you drive and maintain your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

**Frontal
Crash**

**Driver
Passenger**

**Not Rated
Not Rated**

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

**Front seat
Rear seat**

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 71 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 15 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES
TRANSMISSION: GERMANY