

Jeep® 2014 MODEL YEAR WRANGLER RUBICON 4X4

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$31,195

JEEP WRANGLER RUBICON 4X4

Exterior Color: Anvil Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats
Heated Front Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate Shield

Fuel Tank Skid Plate Shield

18.6-Gallon Fuel Tank

600-Amp Maintenance Free Battery

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Tire Pressure Monitor with Warning Lamp

Speed Control

Sport Bar with Full Padding

INTERIOR FEATURES

Air Conditioning

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Tilt Steering Column

Uconnect® 130 AM/FM/CD/MP3

Alpine® Premium Audio System

Audio Jack Input for Mobile Devices

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Premium Instrument Cluster with Tachometer

115-Volt Auxiliary Power Outlet

Driver Seat Height Adjuster

Rear Folding Seat

Front Floor Mats

Rear Compartment Covered Storage

EXTERIOR FEATURES

"Trail Rated" Badge

"Rubicon" Badge

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$1,300

Heated Front Seats

Rubicon Package 24R \$2,185

Dual Top Group

Premium Black Sunrider® Soft Top

Freedom Top® Black 3-Piece Hard Top

Delete Vinyl Sunrider® Soft Top

Rear Window Defroster

Rear Window Wiper / Washer

Tinted Rear Quarter and Liftgate Windows

Trailer Tow Group \$295

Trailer Tow with 4-Pin Connector Wiring

Power Convenience Group \$1,295

Auto Dimming Mirror with Reading Lamp

Power Heated Mirrors

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Security Alarm

5-Speed Automatic Transmission \$1,300

Hill Descent Control

Air Conditioning with Automatic Temperature Control \$395

Air Filtering

Body-Color Fender Flares \$295

Freedom Top® Body-Color 3-Piece Hard Top \$1,000

Uconnect® 430N CD/DVD/MP3/HDD/NAV \$1,095

40 GB Hard Drive with 28 GB Available

SiriusXM Travel Link™ / 1-Year Subscription

6.5-Inch Touch Screen Display

GPS Navigation

DESTINATION CHARGE \$995

TOTAL PRICE: * \$41,350

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

5-year or 100,000-mile Roadside Assistance; certain

restrictions apply.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWCG8EL-306421

L4-VON: 9213

S.L.
0531



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

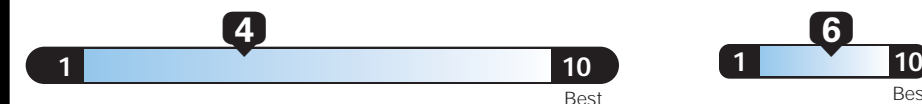
Fuel Economy
18 MPG
 combined city/hwy
 17 city
 21 highway
 5.6 gallons per 100 miles

Small SUV 4WD range from 16 to 31 MPG. The best vehicle rates 119 MPGe.

You spend \$3,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 482 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	Not Rated
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	Not Rated
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Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 72 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.