

2014 DODGE CHALLENGER R/T PLUS 100TH ANNIVERSARY EDITION

For more information visit: www.dodge.com
or call 1-800-4ADODGE

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$30,495

DODGE CHALLENGER R/T

Exterior Color: Ivory Tri-Coat Pearl Exterior Paint
Interior Color: Dark Slate Gray / Foundry Black Interior Colors
Interior: Nappa Leather Seats with Cloud Overprint
Engine: 5.7-Liter V8 HEMI® VVT Engine
Transmission: 6-Speed Manual Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front / Rear Airbags
Electronic Stability Control
All Speed Traction Control
Hill Start Assist
Anti-Lock 4-Wheel Disc Heavy Duty Brakes
Rain Brake Support
Ready Alert Braking
Performance Steering
Performance Suspension
Tire Pressure Monitor with Warning Lamp
Keyless Go™
Sentry Key® Theft Deterrent System
Speed Control
Power Trunk Lid Release
160-MPH Primary Speedometer
19.1-Gallon Fuel Tank
Dual Note Electric Horns

INTERIOR FEATURES
Air Conditioning with Automatic Temperature Control
Power 6-Way Driver Seat
Power 4-Way Driver Lumbar Adjust
Leather-Wrapped Shift Knob
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Tilt / Telescoping Steering Column
Auto-Dimming Rearview Mirror with Microphone
Uconnect® 130 AM/FM/CD/MP3
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
Power Windows with Front One-Touch-Down Feature
Front Reading / Map Lamps
Rear Courtesy Lamps
Trunk Lamp
Center High-Mount Stop Lamp
12-Volt Center Console Power Outlet
Luxury Front and Rear Floor Mats
Bright Pedal Kit

EXTERIOR FEATURES
18-Inch Aluminum Wheels
P235/55R18 BSW All Season Performance Tires

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Ivory Tri-Coat Pearl Exterior Paint \$500

Customer Preferred Package 27C \$4,500

100th Anniversary Appearance Group
"100th Anniversary" Badge
Accent Color Grille
20-Inch Aluminum Wheels w/Granite Crystal Pockets
245/45R20 BSW All Season Performance Tires
Nappa Leather Seats with Cloud Overprint
Heated Front Seats
Performance Flat-Bottom Steering Wheel
Bright Pedal Kit
Premium Berber Floor Mats
100th Anniversary Jeweled Key Fob
High Intensity Discharge Headlamps
7 Boston Acoustics® Speakers with Subwoofer
368-Watt Amplifier
Temperature and Compass Gauge
Tire Pressure Monitoring Display
Power Heated Mirrors with Manual Fold-Away
Universal Garage Door Opener
Security Alarm
ParkSense® Rear Park Assist System
Super Track Pak \$595
245/45ZR20 BSW Performance Tires
Track Tuned Suspension
Performance Steering w/Variable Displacement Pump
Power Sunroof \$1,095
Engine Block Heater \$95
Uconnect® 430 CD/DVD/MP3/HDD \$695
40 GB Hard Drive with 28 GB Available
6.5-Inch Touch Screen Display

DESTINATION CHARGE \$995

TOTAL PRICE: * \$38,970

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BRAMPTON, ONTARIO, CANADA

VIN: 2C3-CDYBT2EH-229634 L4-VON: 0613 S.L. 0209



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

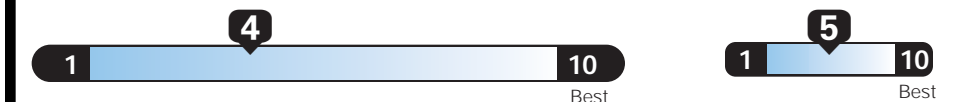
Fuel Economy
18 MPG combined city/hwy
15 MPG city
23 MPG highway
5.6 gallons per 100 miles

Midsized cars range from 13 to 58 MPG. The best vehicle rates 119 MPGe.

You spend **\$4,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,100

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 493 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★▲

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight. ▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★▲
Front seat ★★★★★
Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 69 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 16 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
BRAMPTON, ONTARIO, CANADA

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: MEXICO