

2020 MODEL YEAR



# CHEROKEE ALTITUDE 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$28,895**

**JEOP CHEROKEE LATITUDE PLUS 4X4**  
**Exterior Color:** Granite Crystal Metallic Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth / Premium Vinyl Bucket Seats  
**Engine:** 3.2L V6 24V VVT Engine w/ESS  
**Transmission:** 9-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Air Bags  
 Supplemental Side-Curtain Front and Rear Air Bags  
 Supplemental Front Seat Side Air Bags  
 Driver Inflatable Knee-Bolster Air Bag  
 LATCH Ready Child Seat Anchor System  
 ParkSense® Rear Park-Assist with Stop  
 ParkView® Rear Back-Up Camera  
 Blind-Spot and Cross-Path Detection  
 Jeep Active Drive I  
 Engine Stop / Start Technology  
 Selec-Terrain® System  
 Push-Button Start  
 Keyless Entry with Panic Alarm  
 All-Speed Traction Control  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 Anti-Lock 4-Wheel-Disc Brakes  
 Speed Control  
 Tire-Fill Alert  
 Tire Pressure Monitoring Display  
 Capless Fuel-Fill

**INTERIOR FEATURES**  
 Uconnect® 4 with 7-Inch Display  
 Apple CarPlay®  
 Google Android Auto™  
 1-Year SiriusXM® Radio Service  
 Cluster 3.5-Inch TFT Black & White Display  
 Integrated Voice Command with Bluetooth®  
 Media Center Electronics Storage  
 USB Charging Port in Console Bin  
 6-Speakers  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 Power Front Windows with 1-Touch Up & Down  
 12-Volt Auxiliary Power Outlet  
 8-Way Power Driver Seat  
 4-Way Power Lumbar Adjustable Driver Seat

**EXTERIOR FEATURES**  
 17-Inch x 7.0-Inch Satin Carbon Aluminum Wheels  
 225/65R17 BSW All-Season Tires  
 Compact Spare Tire  
**OPTIONAL EQUIPMENT** (May Replace Standard Equipment) **\$995**  
 Altitude Package  
 Altitude Package  
 Black Accent Stitching  
 Gloss Black Exterior Badging  
 Gloss Black Grille Surrounds  
 Gloss Black Exterior Accents

Black Day Light Opening Moldings  
 Gloss Black Side Roof Rails  
 225/60R18 BSW Touring Tires  
 18-Inch x 7.0-Inch Gloss Black 5-Spoke Alum Wheels  
 Piano Black Interior Accents  
 Cold Weather Group **\$895**  
 All-Season Floor Mats  
 Heated Front Seats  
 Engine Block Heater  
 Windshield Wiper De-Icer  
 Heated Steering Wheel  
 Comfort / Convenience Group **\$995**  
 Rear View Automatic Dimming Mirror  
 A/C Auto Temperature Control w/Dual-Zone Control  
 115-Volt Auxiliary Power Outlet  
 Premium Air Filter  
 Power Liftgate  
 Security Alarm  
 Remote-Start System  
 Universal Garage Door Opener  
 Humidity Sensor  
 3.2L V6 24V VVT Engine w/ESS **\$1,745**  
 Dual Bright Exhaust Tips  
 Engine Oil Cooler  
 Full Sunroof with Power Front and Fixed Rear **\$1,595**

**Destination Charge \$1,495**

**TOTAL PRICE: \* \$36,615**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-PJMLX3LD-500419 L4-VON: 0435 0802



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
 or call 1-877-IAM-JEEP

FCA US LLC

**EPA DOT**

**Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

22

MPG

combined city/hwy

19 city

27 highway

4.5 gallons per 100 miles

**You spend \$1,750**  
 in fuel costs over 5 years compared to the average new vehicle.

Small SUV 4WD range from 18 to 120 MPGe. The best vehicle rates 136 MPGe.

**Annual fuel cost**

\$1,850

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

4

1 
1
10
 Best

This vehicle emits 400 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

**Smog Rating** (tailpipe only)

5

1 
1
10
 Best

**Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.**

fuel economy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code

GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
		★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	Front seat Rear seat	★★★★★
		★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
 U.S./CANADIAN PARTS CONTENT: 69%

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
 MEXICO : 17%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
 FINAL ASSEMBLY POINT:  
 BELVIDERE, ILLINOIS, U.S.A.  
 COUNTRY OF ORIGIN:  
 ENGINE: UNITED STATES  
 TRANSMISSION: UNITED STATES

VEHICLE PROTECTION

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**Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.**

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.