

2020 MODEL YEAR



CHEROKEE ALTITUDE 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$28,895

JEOP CHEROKEE LATITUDE PLUS 4X4
Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Cloth / Premium Vinyl Bucket Seats
Engine: 3.2L V6 24V VVT Engine w/ESS
Transmission: 9-Speed Automatic Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 Supplemental Front Seat Side Air Bags
 Driver Inflatable Knee-Bolster Air Bag
 LATCH Ready Child Seat Anchor System
 ParkSense® Rear Park-Assist with Stop
 ParkView® Rear Back-Up Camera
 Blind-Spot and Cross-Path Detection
 Jeep Active Drive I
 Engine Stop / Start Technology
 Selec-Terrain® System
 Push-Button Start
 Keyless Entry with Panic Alarm
 All-Speed Traction Control
 Electronic Stability Control
 Electronic Roll Mitigation
 Anti-Lock 4-Wheel-Disc Brakes
 Speed Control
 Tire-Fill Alert
 Tire Pressure Monitoring Display
 Capless Fuel-Fill

INTERIOR FEATURES
 Uconnect® 4 with 7-Inch Display
 Apple CarPlay®
 Google Android Auto™
 1-Year SiriusXM® Radio Service
 Cluster 3.5-Inch TFT Black & White Display
 Integrated Voice Command with Bluetooth®
 Media Center Electronics Storage
 USB Charging Port in Console Bin
 6-Speakers
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 Power Front Windows with 1-Touch Up & Down
 12-Volt Auxiliary Power Outlet
 8-Way Power Driver Seat
 4-Way Power Lumbar Adjustable Driver Seat

EXTERIOR FEATURES
 17-Inch x 7.0-Inch Satin Carbon Aluminum Wheels
 225/65R17 BSW All-Season Tires
 Compact Spare Tire
OPTIONAL EQUIPMENT (May Replace Standard Equipment) **\$995**
 Altitude Package
 Altitude Package
 Black Accent Stitching
 Gloss Black Exterior Badging
 Gloss Black Grille Surrounds
 Gloss Black Exterior Accents

Black Day Light Opening Moldings
 Gloss Black Side Roof Rails
 225/60R18 BSW Touring Tires
 18-Inch x 7.0-Inch Gloss Black 5-Spoke Alum Wheels
 Piano Black Interior Accents
 Cold Weather Group **\$895**
 All-Season Floor Mats
 Heated Front Seats
 Engine Block Heater
 Windshield Wiper De-Icer
 Heated Steering Wheel
 Comfort / Convenience Group **\$995**
 Rear View Automatic Dimming Mirror
 A/C Auto Temperature Control w/Dual-Zone Control
 115-Volt Auxiliary Power Outlet
 Premium Air Filter
 Power Liftgate
 Security Alarm
 Remote-Start System
 Universal Garage Door Opener
 Humidity Sensor
 3.2L V6 24V VVT Engine w/ESS **\$1,745**
 Dual Bright Exhaust Tips
 Engine Oil Cooler
 Full Sunroof with Power Front and Fixed Rear **\$1,595**

Destination Charge **\$1,495**

TOTAL PRICE: * \$36,615

WARRANTY COVERAGE
 5-year or 60,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C4-PJMLX1LD-500418 L4-VON: 0434 0805



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com
 or call 1-877-IAM-JEEP

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
22 MPG combined city/hwy
 19 city 27 highway
 4.5 gallons per 100 miles
 Small SUV 4WD range from 18 to 120 MPGe.
 The best vehicle rates 136 MPGe.

You spend \$1,750
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost \$1,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only)
 1 4 10 Best

Smog Rating (tailpipe only)
 1 5 10 Best

This vehicle emits 400 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
 Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
 Based on the risk of injury in a side impact.

Rollover ★★★★★
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 69%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 17%
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
BELVIDERE, ILLINOIS, U.S.A.
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.