

2015 DODGE DART SE

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$16,495

DODGE DART SE
Exterior Color: Passion Red Pearl Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Sport Cloth Seats
Engine: 2.0-Liter I4 DOHC Engine
Transmission: 6-Speed Powertech Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
 Supplemental Front Seat-Mounted Side Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Supplemental Rear Seat Side Airbags
 Driver Inflatable Knee-Bolster Airbag
 Passenger Inflatable Knee-Bolster Airbag
 LATCH Ready Child Seat Anchor System
 4-Wheel Anti-Lock Disc Power Brakes
 Brake Assist
 Electric Power Steering
 Electronic Stability Control
 All Speed Traction Control
 Electronic Roll Mitigation
 Hill Start Assist
 Front Seat Reactive Headrests
 Tire Pressure Monitor with Warning Lamp
 Sentry Key® Theft Deterrent System
 Rear Folding Seat
 Tire Service Kit

INTERIOR FEATURES
 Radio 200 AM/FM/CD/MP3
 Single Disc Integrated CD Player
 4 Speakers
 Manual 6-Way Driver Seat
 Driver Seat Height Adjuster
 6-Way Manual Passenger Seat Adjust
 Air Filtering
 Heater with Instrument Panel Ventilation
 Floor Console with Covered Storage
 Audio Jack Input for Mobile Devices
 12-Volt Auxiliary Power Outlet in Instrument Panel
 Instrument Cluster with Tachometer
 Outside Temperature Display in Odometer
 Tilt / Telescope Steering Column
 Rearview Day / Night Mirror
 Sun Visors with Vanity Mirrors
 Front Courtesy / Map Lamps

EXTERIOR FEATURES
 Bi-Function Halogen Projector Headlamps
 Daytime Running Lamps

LED Stop/Turn/Tail Lamps
 205/55R16 All Season Tires
 16-Inch Wheel Covers
 Headlamps with Turn-Off Time Delay
 Chrome Headlamp Bezels
 Power Windows with Driver's One-Touch-Down Feature
 Variable Intermittent Windshield Wipers
 Rear Window Defroster

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 24A \$795

Convenience Group
 Rearview Mirror with Microphone
 Steering Wheel Mounted Audio Controls
 Speed Control
 Uconnect® Voice Command with Bluetooth®
 Remote USB Port
 Keyless Entry with Panic Alarm
 Speed Sensitive Power Locks
 Air Conditioning
 Body-Color Power Mirrors
 Body-Color Door Handles

SE Rallye Package \$295

Black Headlamp Bezels
 17-Inch x 7.5-Inch Granite Crystal Aluminum Wheels
 Touring Suspension
 Rear Stabilizer Bar
 Black Crosshair with Black Surround
 6-Speed Powertech Automatic Transmission
 6-Speed Automatic Transmission with AutoStick®
 Flex Fuel Vehicle

DESTINATION CHARGE \$995

TOTAL PRICE: * \$19,830

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A.

VIN: 1C3-CDFAA0FD-375727 L4-VON: 3889 S.L. 0421



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

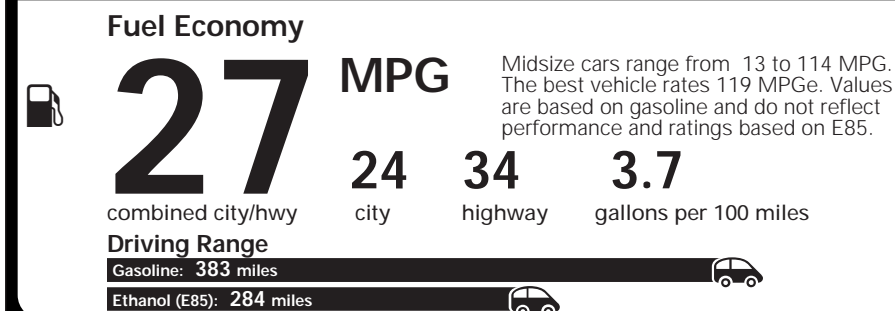
* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.dodge.com
 or call 1-800-4ADODGE

FCA US LLC

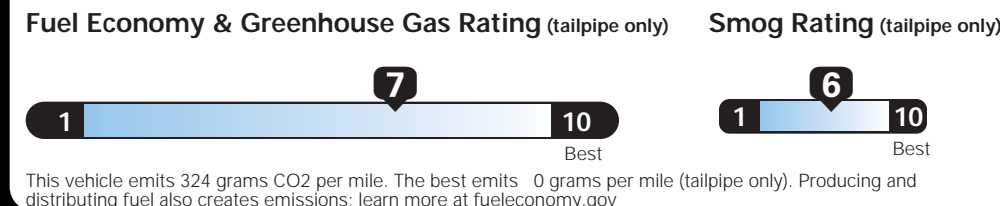
EPA DOT Fuel Economy and Environment

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)



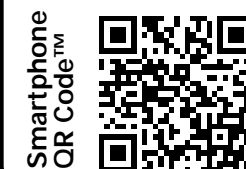
You save \$1,250
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST
\$1,950



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★
Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★
Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION
FOR VEHICLES IN THIS CARLINE:
 U.S./CANADIAN PARTS CONTENT: 60 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
 MEXICO: 18 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
 BELVIDERE, ILLINOIS, U.S.A.
COUNTRY OF ORIGIN:
 ENGINE: UNITED STATES
 TRANSMISSION: KOREA, REPUBLIC OF

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

Bumper Performance

This vehicle is equipped with bumper systems that can withstand a frontal barrier impact speed of 2.5 miles per hour and a rear barrier impact speed of 2.5 miles per hour with no more damage than allowed by the Federal bumper standard. The Federal bumper standard allows damage to the bumpers and attaching hardware and specifies barrier tests to be conducted at 2.5 miles per hour.